



### D.3 Website and Social Media Posts

The following provides screenshots of websites, news articles, and social media posts.

Figure D-1. SOCPA Website

The screenshot shows the website for the Syracuse - Onondaga County Planning Agency. The main header features the agency's name in a blue banner with a green landscape graphic above it. Below the header are navigation menus for "How May We Help You?", "Where Can I Find?", and a "Custom Search" box. A "Select Language" dropdown is also present. On the left side, there is a vertical navigation menu with links to "SOCPA Home", "County Planning", "GIS", "Addressing", "City Planning", "City Zoning", "Links", "SOCPA Site Map", and "Contact Us".

The main content area is titled "Hazard Mitigation". It includes a sub-header "What is Hazard Mitigation and Hazard Mitigation Planning?" followed by a paragraph explaining that hazard mitigation is any action taken to reduce the loss of life and property by lessening the impacts of disasters. It lists the four phases of emergency management: mitigation, preparedness, response, and recovery. A circular diagram to the right of this text is divided into four quadrants: "Mitigation & Preparedness" (top-left, green), "Response" (top-right, blue), "Recovery" (bottom-left, green), and "Resilience" (bottom-right, teal). Below this diagram is another paragraph stating that hazard mitigation can take many forms, including capital projects, policies, and education. A final paragraph mentions the Disaster Mitigation Act of 2000 (DMA 2000) and its requirements for state and local governments.

On the right side of the page, there are several promotional elements: a link "Click here for more information.", two photographs (one of a person in a snowy field, one of a person in a wooded area), and a section titled "2019 Hazard Mitigation Plan Update has begun." with a link "Click here to be added to be notified of upcoming meetings." Below this is a "2019 Plan Update" section with a thumbnail image of a document cover titled "Hazard Mitigation Plan".



Figure D-2. SOCPA Website – HMP Update

The screenshot shows the website header for the Syracuse - Onondaga County Planning Agency. Below the header is a navigation menu with dropdowns for "How May We Help You?", "Where Can I Find?", and "Custom Search", along with a "Select Language" dropdown. A sidebar on the left lists various services like "County Planning", "GIS", and "Addressing". The main content area features a section titled "2019 Hazard Mitigation Plan Update" with a detailed paragraph explaining the agency's task to update the 2013 HMP. It includes a "How Can I Participate?" section with a survey link and contact information. On the right, there are two images: one of a person in a snowy field and another of a tree with a red fire hydrant, with text indicating the update process has begun. A "SMART INVESTING MITIGATION SAVES" banner is visible at the bottom of the page.





Figure D-3. SOCPA Website – HMP Meetings

### How Can I Participate?

This webpage will be used throughout the planning process to post information, collect comments, announce meetings, and to post draft and final documents.

**The survey for the 2019 update is now open. [Click here to complete the survey.](#)**

**Meetings for the 2019 Hazard Mitigation Plan Update**  
All meetings are open to the public.

**Steering Committee Meeting - Draft Plan Review**  
**Monday, March 4th, 2019**  
**10:30 am - 12:00 pm**  
OneGroup Center - 706 North Clinton Street, Syracuse, NY  
Free parking available in parking lot and on-street parking available along N Clinton Street


**Planning Partnership Meeting - Municipal Strategy Workshop**  
**Monday, January 14th, 2019**  
**10:00 am - 1:00 pm**  
OneGroup Center - 706 North Clinton Street, Syracuse, NY  
Free parking available in parking lot and on-street parking available along N Clinton Street

**Planning Partnership Meeting**  
**Thursday, September 20<sup>th</sup>, 2018**  
**2:00 – 4:00 pm**  
Convention Center at Oncenter – Meeting Room 2/3 (downstairs, turn left off the escalator and go through the doors to the meeting room hallway)  
800 South State Street, Syracuse, NY  
Free parking available in Oncenter garage – parking vouchers available in the meeting.

**Steering Committee Meeting**  
**Thursday, September 20<sup>th</sup>, 2018**  
**11:00 – 12:30 pm**  
Convention Center at Oncenter – Meeting Room 2/3 (downstairs, turn left off the escalator and go through the doors to the meeting room hallway)  
800 South State Street, Syracuse, NY  
Free parking available in Oncenter garage – parking vouchers available in the meeting.

**Steering Committee Meeting**  
**Wednesday, August 8th, 2018**  
**1:00 pm**  
12th Floor east conference room  
John H. Mulroy Civic Center, 421 Montgomery Street, Syracuse, NY

2019 Hazard Mitigation Plan Update has begun.  
[Click here](#) to be added to be notified of upcoming meetings.



[Hazard Mitigation Plan Brochure](#)

**SURVEY**

Click here to take the survey and help us collect information about hazard impacts in your community.

[SURVEY NOW OPEN](#)

[2013 Onondaga County Hazard Mitigation Plan Documents](#)

[FEMA](#)

DMA 2000 Hazard Mitigation Plan Update – Onondaga County, New York  
April 2019

D-5



**Figure D-4. SOCPA Online Post**

**Hazard Mitigation Plan**

ONONDAGA COUNTY MULTI-JURISDICTIONAL  
HAZARD MITIGATION PLAN 2019 UPDATE

Onondaga County and participating municipalities are preparing an update of the Countywide Hazard Mitigation Plan. The goal of this plan is to identify ways to reduce damages from future natural hazards.

As part of the planning process, we are looking for your input on what natural hazards affect you most and how.

**Please take a few minutes to complete our online survey.**

**Click here or open the attached .pdf version for links.**

Contact the  
Syracuse-Onondaga County Planning  
Agency at [planning@ongov.net](mailto:planning@ongov.net)  
for more information



Figure D-5. SWCD Website





Figure D-6. OCWA Website

The screenshot shows the OCWA website interface. At the top, there are navigation links for Home, FAQs, News, Links, Alerts, and Contact. Below that is the OCWA logo and a menu with links for About, Pay Bill, Customer Service, Water Quality, Governance, Projects, and Education. The main content area features a blue header with the title "Onondaga County Residents Encouraged to Complete Hazard Survey". Below the header, there is a "Previous" link. The article text reads: "Onondaga County Hazard Mitigation Plan Steering Committee—along with the support of regional agencies and stakeholders like OCWA—has recently been formed to address disasters that may occur in Onondaga County and to develop strategies to mitigate against losses. To identify and plan for future disasters, this community planning committee needs input from the citizens of Onondaga County. As defined by FEMA, mitigation is the effort to reduce loss of life and property by lessening the impact of disasters. In order for mitigation to be effective, we need to take action now – before the next disaster – to reduce human and financial consequences later. Effective mitigation requires that we all understand local risks, address the hard choices, and invest in long-term community well-being. Without mitigation actions, we jeopardize our safety, financial security and self-reliance. This questionnaire is designed to help the committee gauge the level of knowledge that local citizens already have about natural and human-caused disaster issues. Our questionnaire also asks for information you may have about areas vulnerable to disaster. The information you provide will help us coordinate activities to reduce the risk of future injury or property damage for you and others." Below the text is a graphic titled "Hazard Mitigation Plan" with a call to action: "Please take a few minutes to complete our online survey." The graphic also lists "Interested Citizen" and "Do you represent one of the following?" with a list of organizations: "Onondaga County Hazard Mitigation Plan Steering Committee" and "Onondaga County Emergency Management". At the bottom of the graphic, it says "This questionnaire consists of 25 questions and will take less than 15 minutes to completed. Please click on this link and select the Interested Citizen box to complete the survey."






Figure D-7. September 2018 Auburn Pub Article

**Onondaga County seeks public input on hazard mitigation plan, may address HABS**

The Citizen Staff Sep 17, 2018 Updated 14 hrs ago

SUBSCRIBE FOR 33¢ / DAY



A photo from the state Department of Environmental Conservation's website on harmful algal blooms. The website [dec.ny.gov/hemical/81962.html](http://dec.ny.gov/hemical/81962.html), offers a gallery of the different appearances HABS can take.

Provided

The Syracuse-Onondaga County Planning Agency launched a survey to hear from the public on emerging hazards, such as harmful algal blooms, to help create a 2019 Hazard Mitigation Plan, the agency announced Monday.

In a press release, SOCPA said it is leading an update of the Onondaga County Multi-Jurisdictional Hazard Mitigation Plan for the county and its participating municipalities. Originally created in 2013, the plan identifies hazards of concern in the region, assesses vulnerabilities to those hazards and seeks to identify actions that may reduce damage from future hazards.

The plan update may address new hazards including harmful algal blooms, invasive species and drought in addition to hazards already identified in the original plan — which are flooding, severe storms, winter storms, land failure and earthquakes.

The county is utilizing a 25-question citizen survey to gain the public's input on the natural hazards that most affect the public and how. There is a survey for interested citizens, as well as unique stakeholder surveys for people who represent academia, business, emergency services, health care, public works or utilities.

The plan itself must be reviewed and updated regularly as it is required by state and federal agencies for Onondaga County communities to be eligible for certain types of non-emergency disaster assistance, such as funding for mitigation projects that reduce vulnerability and help the community become more resilient to disasters. The ultimate goal of hazard mitigation is lessen the impact of disasters and to reduce the loss of life and property.

SOCPA referred to hazard planning as a "wise investment," given that the Federal Emergency Management Agency cites that every \$1 spent on hazard mitigation prior to a natural disaster can save a community \$6 on future disaster losses.

During the plan's update and development process, a series of public meetings will be held to hear from the public and to present a draft 2019 Hazard Mitigation Plan to residents and local officials.

For more information or to share an idea or a hazard concern, visit [ongov.net/planning/haz.html](http://ongov.net/planning/haz.html), contact your municipality or contact SOCPA at [planning@ongov.net](mailto:planning@ongov.net) or (315) 435-2611.



Figure D-8. September 2018 Urban CNY Article

## Onondaga County to Update its Hazard Mitigation Plan



### Urban CNY News

Published monthly by: URBAN CNY Send mail c/o Eagle Media 2501 James Street, Syracuse, NY 13206. EMAIL: news@urbancny.com.

Posted on September 18, 2018 in [Neighborhoods](#), [News](#) by [Urban CNY News](#)



The Syracuse-Onondaga County Planning Agency (SOCPA) is now leading the update of the Onondaga County Multi-Jurisdictional Hazard Mitigation Plan, for the County and its municipalities.

The plan was originally adopted by the Onondaga County Legislature in 2013, and by participating municipalities.

Hazard mitigation, or hazard planning, provides an opportunity to identify key local actions to be taken to reduce or eliminate the long-term risk to human life and property from natural hazards. It is also a wise investment – the Federal Emergency Management Agency (FEMA) cites that every \$1 spent on hazard mitigation before a natural disaster hits a community

saves \$6 on future disaster losses after the fact.

The planning effort includes four phases:

- Identify hazards that may impact the County and its municipalities;
- Profile the most relevant hazards and their potential consequences;
- Identify critical facilities and estimate the potential losses that could result from each type of hazard; and
- Develop a hazard mitigation strategy, to include hazard mitigation goals and actions designed to reduce losses.

The primary hazards of concern to Onondaga County identified in the original plan include flooding, severe storms, winter storms, land failure and earthquakes. The update will also consider analysis of new hazards of concern, such as harmful algae blooms, drought and/or invasive species.

Ultimately, the mitigation projects and actions identified and implemented will reduce vulnerability and enable communities to become more resilient to disasters. Having a plan in place also allows the County and participating jurisdictions to be eligible for certain pre-disaster funding through FEMA. Examples of grant-eligible projects for flooding, our most extensive threat, include home acquisitions in flood-prone areas, local stormwater control measures along roads, or shoreline stabilization along waterways.





Figure D-9. Onondaga County Facebook Post, September 19, 2018



Figure D-10. Onondaga County Facebook Post, September 21, 2018





Figure D-11. Urban CNY Facebook Post, September 18, 2018



Figure D-12. NYS EMT-Basic Facebook Post, September 22, 2018

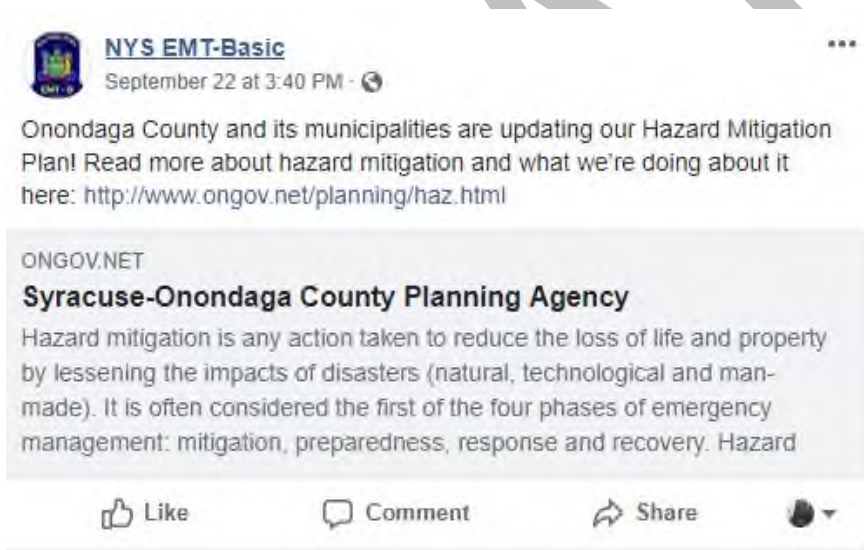




Figure D-13. Syracuse Metropolitan Transportation Council Facebook Post, September 17, 2018





Figure D-14. Town of Geddes Facebook Post, September 25, 2018





Figure D-15. Town of Manlius Municipal Website

The screenshot shows the Town of Manlius website with a search bar at the top right containing the text "hazard mitigation". Below the search bar, the results show "1 - 10 of 18 results (0.23 seconds)". The first result is a document titled "Hazard Mitigation Plan" dated Sep 28, 2018, with a file size of 4 MB. The second result is a FAQ titled "Where can I view the Flood Hazard Maps?" dated Apr 4, 2016, which states that maps are available at the Town Hall. The third result is another FAQ titled "What is the Town of Manlius role in the Flood Hazard Mapping Program?" dated Apr 4, 2016, explaining the town's role in administering the mapping program.


DRAFT



Figure D-16. Village of Solvay Municipal Website

Village of Solvay  
1100 WOODS RD SOLVAY, NY 13209

HOME NEWS MAYOR'S MESSAGE CONTACTS VOS ALERTS MEETINGS MINUTES



**NEWS**

**Hazard Mitigation Plan**  
10/18/2018  
Onondaga County HMP Citizen Brochure 091418  
Onondaga County Hazard Mitigation Plan Update Survey

Village Hall  
1100 Woods Rd  
Solvay, NY 13209  
(315) 468-1670  
[2018 Holiday Schedule](#)

**PAST NEWS**

Pictures from the Village Christmas Tree Lighting  
12/10/2018

Village Christmas Tree Lighting  
12/07/2018

The Festive Village Hall  
12/06/2018

A few more days until the Tree Lighting  
12/05/2018

Christmas Tree Lighting  
11/28/2018

Happy Thanksgiving Village of Solvay  
11/21/2018

Mayor Baichi reading to the children  
11/13/2018

