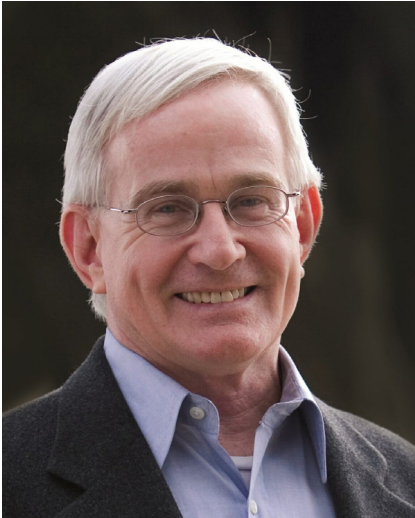


32nd Annual Planning Symposium

March 12, 2020 • Marriott Syracuse Downtown
PRESENTERS

KEYNOTE PRESENTER



Tom Murphy

Tom Murphy, ULI Canizaro/Klingbeil Families Chair for Urban Development, has been a senior resident fellow at the Urban Land Institute since 2006.

A former mayor of Pittsburgh, his extensive experience in urban revitalization—what drives investment, what ensures long-lasting commitment—has been a key addition to the senior resident fellows' areas of expertise. Murphy also serves on the Advisory Board of ULI's Rose Center for Public Leadership in Land Use.

In 2011 he wrote *Building on Innovation*, a ULI report discussing the economic impact universities and hospitals have on local economies and providing detailed strategies to shape a successful 21st-century city based on a private/public/university partnership.

Since joining ULI, Murphy has served on many Advisory Services panels, including panels in Moscow and Hong Kong, as well as Baltimore, Chicago, and other U.S. cities. Additionally, Murphy served as ULI's Gulf Coast liaison, helping coordinate

with the leadership of New Orleans and the public on the rebuilding recommendations made by a ULI Advisory Services panel held shortly after Hurricane Katrina. He also worked on rebuilding strategies with leaders in the Gulf Coast areas of Mississippi and Alabama in the wake of Katrina.

Murphy has represented ULI in a number of cities, from Baton Rouge to Baltimore, helping them shape a revitalization strategy. He is a frequent speaker at ULI gatherings and other events.

Before joining ULI, Murphy served three terms as mayor of Pittsburgh, from January 1994 through December 2005. During that time, he initiated a public/private partnership strategy that leveraged more than \$4.5 billion in economic development in the city. Murphy led efforts to secure and oversee \$1 billion in funding for the development of two professional sports facilities, and a new convention center that is the largest certified green building in the United States. He developed strategic partnerships to transform more than 1,000 acres of blighted, abandoned industrial properties into new commercial, residential, retail, and public uses, and he oversaw the development of more than 25 miles of new riverfront trails and parks.

From 1979 through 1993, Murphy served eight terms in the Pennsylvania House of Representatives. He focused his legislative activities on changing western Pennsylvania's economy from industrial to entrepreneurial, and wrote legislation requiring state pension funds to invest in venture capital firms. In addition, he wrote legislation to create the Ben Franklin Technology Partnership, now over 25 years old, which is dedicated to advancing Pennsylvania's focus on early-stage startup businesses and the commercialization of cutting-edge technologies.

Murphy served in the Peace Corps in Paraguay from 1970 to 1972. He is a 1993 graduate of the New Mayors Program offered by Harvard University's Kennedy School. He holds a Master of Science degree in urban studies from Hunter College and a Bachelor of Science degree in biology and chemistry from John Carroll University.

He is an honorary member of the American Society of Landscape Architects; a board member of Harmony Development Inc. of New Orleans; president of the board of the Wild Waterways Conservancy of Pennsylvania; and a board member of Mountain Lake Inc. of Virginia.

BREAKOUT SESSION PRESENTERS

Patricia Burke

Sessions: Planning Board Overview, Special Use Permits, and Tips for Regulating Telecommunications Facilities

Patricia Burke is a local government specialist with the New York State Department of State. Prior to her service at the Department of State, she worked at the New York State Office of Real Property Services. Ms. Burke holds a master's degree in Regional Planning from the State University of New York at Albany, with an environmental concentration that studied wind turbine planning considerations, and a Bachelor of Arts in Political Science from St. John Fisher College in Rochester. Prior to her public service, she was an editor for a national legal publishing firm.

Diane Carlton

Session: Using the SEQRA Short Form

Diane Carlton is the former Regional Director for Public Affairs and Education for the New York State Department of Environmental Conservation in Syracuse. She is a certified planner who served as the Otsego County Planning Director (Cooperstown, NY) for over 15 years, where she assisted many local planning and town boards with SEQRA. Diane also is an adjunct professor at SUNY Oneonta where she teaches courses on environmental planning and environmental impact assessment, which includes NEPA and SEQRA. Diane has a Master's of Public Administration in Environmental Planning from the University of Delaware and a Bachelor's degree in History and Environmental Studies from SUNY Geneseo

Khristopher Dodson

Session: Community Planning and Water Resources: 7 Things to Consider for the Future

Khristopher Dodson is Associate Director for the Environmental Finance Center. Khris provides technical assistance to local municipalities on topics related to resiliency, comprehensive planning, workforce planning, stormwater management and other topics related to local infrastructure management and finance. Khris has master's degrees from the SUNY College of Environmental Science and Forestry and Syracuse University.

Christopher Eastman

Sessions: Planning Board Overview, Special Use Permits, and Tips for Regulating Telecommunications Facilities

Christopher Eastman has been manager of the Local Government Training program at the New York Department of State since 2009. He received a master's degree in regional planning from the State University of New York at Albany in 2002 and has also worked as a city planner and as a county planner.

George Frantz

Session: Planning for Large Scale Solar Electricity Facilities in NYS

George Frantz is an Associate Professor of the Practice in the Department of City and Regional Planning at Cornell and also has an active private practice in land-use planning and design. His primary areas of expertise are in small town and rural planning and zoning, as well as environmental impact review, with particular emphasis on agriculture and farmland protection, and the protection of environmentally sensitive lands. He received his B.S. in landscape architecture and his M.R.P. from Cornell in 1980 and 1991, respectively.

Timothy A. Frateschi

Session: Case Law Update for Planning and Zoning

Mr. Frateschi is a Member of the Baldwin, Sutphen & Frateschi, PLLC law firm.

Mr. Frateschi was trained as a corporate attorney at Bond, Schoeneck & King, PLLC. He was a long-time Member in the law firm of Harris Beach PLLC where he practiced in the Public Finance & Economic Development Practice Group. He represents governmental, quasi-governmental agencies and Industrial Development Agencies in all aspects of municipal and economic development law.

Mr. Frateschi is also the Attorney for the Town of Manlius where he represents the Town in all areas of general municipal law, which has included State Environmental Quality Review Act review, municipal bonding, labor and employment, collective bargaining agreements, creating special districts, and negotiating tax certiorari cases. Mr. Frateschi knows all sides of the municipal table, being the Chairman of the Planning Board in the Town of Salina for nearly a decade and representing developers in front of Boards. Other municipal clients include the Town of Lysander, Town of Salina, Town of Elbridge, Town of Fabius, and the Village of Fabius.

Before resuming his private practice in 2015, Mr. Frateschi served as an Assistant District Attorney in the Onondaga County District Attorney's Office. This experience has provided significant and effective trial experience that he can use in all areas of his legal practice.

From 1997-1999, Mr. Frateschi served Governor George E. Pataki as the Regional Director for the Empire State Development Corporation, where he oversaw all state related economic development activities within Cayuga, Cortland, Madison, Onondaga, and Oswego Counties. From 1992-1997, Mr. Frateschi was chief of staff for State Senator John A. DeFrancisco.

Esther Greenhouse

Session: Don't Leave Funding on the Table: How Age-Friendly Initiatives Can Work for Your Community

Esther Greenhouse is a built environment strategist with expertise in design, environmental psychology, gerontology, and planning. She co-authored the American Planning Association's Aging in Community Policy Guide and has been an advocate for Livable Communities. She is the Strategic Director for one of the first Age-Friendly Centers of Excellence, part of a new initiative in NYS. Esther also consults as a Strategic Advisor on Growth Initiatives for AARP International. She lectures on Enabling Design at Cornell University, where she is an Industry Scholar in the Institute for Healthy Futures.

David Kay

Session: Planning for Large Scale Solar Electricity Facilities in NYS

David Kay is a Senior Extension Associate with Cornell's Community and Regional Development Institute (CaRDI), Department of Global Development. He earned his Cornell M.S. in Agricultural Economics. His work has spanned many environmental, economic, and community development topics, and is united by the theme of building local and regional capacity for informed decision making. He currently provides leadership for CaRDI programming in the areas of energy, land use planning, community decision making and economic development. He has long been involved on various municipal, state and not-for-profit boards and organizations concerned with land use planning, sustainable regional and community development, and conflict resolution.

Daniel Kwasnowski

Session: SOCPA Hour: Hamlet, Town Center, and Focus Area Planning Case Studies

Dan Kwasnowski is the Planning Director for SOCPA and lives in Marcellus with his wife Karen and two boys, Jonah and Colden. Dan is a member of the American Institute of Certified Planners and has been working as a planner in varying applications for 17 years. Dan was the Director of Planning for the Town of Dryden for 8 years and has practiced as a consulting planner for the last 6 years. Dan also has experience as a River Restoration Specialist, Hydropower Regulatory and Environmental Specialist, and more recently as the Executive Director of the Lake Placid Land Conservancy.

John Langey

Session: Planning for Small Farm Animals in Communities

Mr. Langey joined Costello, Cooney & Fearon, PLLC in 1990 and is a partner in the firm. He graduated cum laude from SUNY Potsdam (1987) and is a magna cum laude graduate of the University of Buffalo School of Law (1990). Mr. Langey was admitted to the New York State and Federal District Court Bars in 1990. He is a multiyear member of the Publication Best Lawyers in America and has been voted an "AV" lawyer on Martindale-Hubbell's Attorney Rating System.

Mr. Langey has extensive experience in municipal, environmental and labor and employment law. As a partner and co-chair of the firm's Municipal and Land Use Law Practice Groups, he works with towns, villages, cities and counties on a wide variety of legal issues, including zoning, agreements, finance and subdivision review. He has formed and provides legal advice on over one-hundred special districts, including water, sewer, lighting and drainage districts. Mr. Langey has represented both municipalities and private individuals in Article 78 litigation as well. His experience includes the defense and prosecution of tax certiorari proceedings in State Supreme Court. He holds a certificate in State and Local Government Law from the University of Buffalo School of Law. Mr. Langey is a co-author of Major Land Use Laws in New York (NBI) and has lectured to numerous municipal boards and college students on the issues of SEQR, Land Use and Municipal Law. He is a frequent lecturer for the Onondaga County Planning Federation.

Mr. Langey's environmental practice ranges from the representation of local business interests to large corporate clients on a litany of areas including Superfund, hazardous waste litigation, above and underground storage tanks, SEQR and permitting. He is a co-author of a number of environmental seminars and provides in-house training and seminars to local boards and businesses on issues and procedures of the State Environmental Quality Review Act.

Mr. Langey represents the firm's private and public employment clients on a number of labor related matters. He serves as labor and employment counsel for a number of public and private entities and offers advice on all employment law issues including discipline, wage and hours, employment and other matters routinely faced by employers. Mr. Langey has practiced before the PERB and the NLRB on issues of union organization, grievances and arbitration. Much of his practice is advisory in nature, guiding clients through the maze of federal and state statute regulations in the field of Labor Law, as well as advice and litigation in the area of collective bargaining. Mr. Langey is also active in the firm's employment litigation practice, and has extensive experience in employment termination and discrimination claims.

Ed Marx

Session: Planning for Wildlands and Habitat Connectivity

Ed Marx, AICP, served as Commissioner of Planning and Sustainability for Tompkins County from 2002 until his retirement from that position in August 2017. Ed led the development of the County's first two Comprehensive Plans, Conservation Strategy, and Energy Roadmap, and oversaw the County's Tourism program. During his tenure he also served jointly as Commissioner of Public Works and Deputy County Administrator. Previously, Ed worked as Director of Planning and Community Development for Oswego County where he played leading roles in conservation of the Eastern Lake Ontario Dune and Wetland system, the Oswego River/Canal and the Salmon River Corridor. He also led the creation of new parks on Lake Ontario and on the Tug Hill Plateau. Ed has served in leadership roles on many economic development and conservation boards and was awarded the honorary title of Planner Emeritus by Upstate APA in 2017. Since April 2019 Ed has volunteered with Wildlands Network to advance the Eastern Wildway in the Northeast U.S.

Wildlands Network is a conservation organization specifically dedicated to reconnecting, restoring and rewilding a system of conserved land in North America to allow all species to recover sustainable populations across much of their historical range. In 2019 Wildlands Network released a map of a proposed Eastern Wildway that would connect conservation lands from the Gulf of Mexico to the Canadian Maritimes and approximate E.O. Wilson's Half-Earth for the Eastern United States.

J. Ryan McMahon, II

Session: Service Consolidation of Local Municipal Sanitary Assets in Onondaga County

County Executive J. Ryan McMahon, II is the 4th Onondaga County Executive. He assumed office on November 2nd, 2018 and was elected to a full 4 year term the following November.

Ryan is a graduate of Bishop Ludden High School and LeMoyne College. He grew up in the Strathmore neighborhood in Syracuse and currently resides in the Winkworth neighborhood with his wife and three children.

Ryan started his career in public service as a Syracuse City Councilor in 2005 after being elected at the age of 25. He was reelected in 2007 for a second term and quickly earned a reputation as a bi-partisan problem solver.

In 2011, County Executive McMahon was elected to the 15th District of the Onondaga County Legislature which includes portions of the City of Syracuse, the town of Geddes and the town of Onondaga. Ryan was subsequently elected Chairman of the County Legislature in 2012 by his fellow legislators, becoming the youngest Chairman in County history. As Chairman, his primary focus was job creation and ensuring good fiscal discipline in the county. Under his leadership, property taxes were brought down to historic lows.

Upon taking office as County Executive, Ryan McMahon has placed a focus on three main initiatives: poverty, infrastructure and economic development. Under his leadership, Onondaga County has made tremendous progress in these areas using a collaborative and competent approach to move the community forward.

Frank Mento

Session: Service Consolidation of Local Municipal Sanitary Assets in Onondaga County

Mr. Mento is Commissioner of the Onondaga County Department of Water Environment Protection (WEP). In this capacity he leads the oversight and execution of a \$100 million annual operating budget across several divisions of the enterprise. Frank is also responsible for an asset renewal (capital program) which exceeds \$70 million on an annual basis.

Mr. Mento is creating and leading a fresh new brand for WEP called "United in Water," with a vision of aligning our assets, business partners, staff, and resources together as one linked, community focused team. In this way we can leverage our infrastructure capacity and potential to lift up our community's growth plans and accelerate economic development and job creating opportunities.

Frank is a licensed Professional Engineer in NYS and holds degrees in Civil Engineering from the University of Buffalo and a Master's degree (MBA) in Marketing and Finance from Chapman University.

Mr. Mento is a student of Leadership and enjoys speaking on topics which inspire others to become the best version of themselves.

Andy Zepp

Session: Planning for Wildlands and Habitat Connectivity

Andy Zepp is Executive Director of the Finger Lakes Land Trust – an Ithaca based non-profit conservation organization that works within the 12 counties of the Finger Lakes Region. The Land Trust has secured more than 20,000 acres of the region's remaining pristine lakeshore, rugged gorges, majestic forest, and scenic farmland. Andy has worked in the conservation field for more than 20 years, including service as Associate Director for The Nature Conservancy's Central & Western NY Chapter and as Vice President for Programs for the Land Trust Alliance in Washington, DC. He has also served on a number of planning, conservation, and grant making boards in the public sector.

The Finger Lakes Land Trust has been leading efforts to protect the Emerald Necklace, a New York State Open Space Plan priority project to connect 50,000 acres of public conservation land in an arc south of Ithaca. This project lies within the proposed Eastern Wildway. The Finger Lakes Land Trust was formed in 1989 to protect forests, farmlands, gorges and shorelines in the Finger Lakes region of New York State. To date they have protected over 24,000 acres by creating public nature preserves and helping landowners to conserve their properties.