

30th Annual Planning Symposium

March 1, 2018 • Marriott Syracuse Downtown

PRESENTERS

KEYNOTE PRESENTER



Richard A. Ball

A native New Yorker, Mr. Ball has made a living in agriculture his entire life. His inspiration to become a farmer came from his grandparents, who were lifelong dairy farmers. At 18 years old, Mr. Ball began his career in agriculture as a farm worker at a vegetable farm in Rhode Island. He later became operations manager of that same farm. After 20 years in Rhode Island, Mr. Ball moved back to the Empire State with an opportunity to become a farm owner. For the past 24 years, he has been the owner and operator of Schoharie Valley Farms in Schoharie, NY, which consists of 200 acres and produces a wide range of vegetable crops, small fruits and greenhouse crops. The farm serves both retail and wholesale consumers through an onsite farm market known as "The Carrot Barn" and ships to brokers and restaurants in the local area as well as New York City.

Mr. Ball has held a number of positions within agriculture and community organizations at the local, state and national level, including:

- Vice President - New York State Vegetable Growers Association
- Board of Directors, Member of Executive Committee, Member of Audit Committee, Chairman of Labor Committee - New York Farm Bureau
- Member of Labor Committee (past Chairman) - American Farm Bureau
- Representative for Schoharie County - Mohawk Valley Regional Economic Development Council
- Board of Directors (past President) - Schoharie County Farm Bureau
- President - Schoharie Valley Association
- Chairman - Schoharie Recovery, Inc., a non-profit formed to help the recovery effort from Hurricane Irene and Tropical Storm Lee
- Past President - Schoharie County Chamber of Commerce

Mr. Ball, his wife Shirley, and his three children are actively engaged in farming with a growing number of future farmers among the grandchildren.

KEYNOTE INTRODUCTION



Joanne M. Mahoney

Elected in November 2007, Joanne M. Mahoney is the first woman to serve as Onondaga County Executive.

Growing up in Syracuse, Joanie graduated from Corcoran High School, Syracuse University's School of Management and the Syracuse University College of Law.

After spending time in private practice, County Executive Mahoney worked for five years as a criminal prosecutor in the Onondaga County District Attorney's Office before being elected Councilor-at-Large in the City of Syracuse where she served a four year term.

When it came to the complicated issue of cleaning Onondaga Lake, which had been dubbed one of the most polluted lakes in the

country, the County Executive went to work on a greener, more sustainable program culminating in "Save the Rain," a comprehensive stormwater management plan developed to reduce pollution in Onondaga Lake. As a result of these efforts, the United States Environmental Protection Agency recognized Onondaga County as a "Green Infrastructure Partner Community," The United States Water Alliance awarded the County its highest award, the Water Prize, and the New York State Department of Environmental Conservation awarded Onondaga County the "NY State Environmental Excellence Award."

Joanie has also made diversifying county government and supporting minority and women owned businesses a priority and she established one of the most robust Minority and Woman Owned Business programs in the state for those seeking to do business with Onondaga County.

Joanie understands the importance of the arts and successfully created a dedicated funding stream for arts organizations in our community.

County Executive Mahoney has also made working cooperatively with our partners in government a priority. She served as co-chair of Gov. Cuomo's transition team, served as a Trustee for the New York Power Authority and most recently the County Executive serves as Chair of the New York State Thruway Authority.

In November 2015, Joanie was elected to her third term as County Executive.

Joanie Mahoney and her husband Marc Overdyk have four sons and reside in the Town of DeWitt.

BREAKOUT SESSION PRESENTERS

Patricia Burke

Sessions: ZBA Overview, Site Plan Review, and Record Keeping

Patricia Burke is a local government specialist with the New York State Department of State. Prior to her service at the Department of State, she worked at the New York State Office of Real Property Services. Ms. Burke holds a master's degree in Regional Planning from the State University of New York at Albany, with an environmental concentration that studied wind turbine planning considerations, and a Bachelor of Arts in Political Science from St. John Fisher College in Rochester. Prior to her public service, she was an editor for a national legal publishing firm.

Diane Carlton

Session: Stepping Through the SEQRA Process

Diane Carlton is the former Regional Director for Public Affairs and Education for the New York State Department of Environmental Conservation in Syracuse. She is a certified planner who served as the Otsego County Planning Director (Cooperstown, NY) for over 15 years, where she assisted many local planning and town boards with SEQRA. Diane also is an adjunct professor at SUNY Oneonta where she teaches courses on environmental planning and environmental impact assessment, which includes NEPA and SEQRA. Diane has a Master's of Public Administration in Environmental Planning from the University of Delaware and a Bachelor's degree in History and Environmental Studies from SUNY Geneseo.

Chris Carrick

Session: Solar Ready Communities

Chris Carrick directs the Energy Management Program for the Central New York Regional Planning and Development Board, a public agency that serves Cayuga, Cortland, Madison, Onondaga and Oswego counties. Chris helps communities to reduce greenhouse gas emissions through the preparation of energy and climate protection plans and the implementation of clean energy projects and public engagement programs like Solarize CNY. Chris received his Master's degree in Community Development from the University of California-Davis and was a Fulbright scholar as a doctoral student in City and Regional Planning at Cornell University. He has over twenty years of planning experience and has worked in British Columbia, California, Maine and New York.

Mario Colone

Session: Is Enhanced Transit Viable in the Region?

Mario Colone is the Program Manager with the Syracuse Metropolitan Transportation Council (SMTC) and has been with the agency since 2001. He holds a Bachelor's degree from the State University of New York College of Environmental Science and Forestry. Mr. Colone manages the area's federal transportation capital program, develops/manages multimodal projects and oversees various aspects of the metropolitan transportation planning process. Mario is also a member of the Accessible Transportation Advisory Council formed by, and housed under the Central New York Regional Transportation Authority to discuss and identify potential recommended actions for the public transit system's paratransit service.

James D'Agostino

Session: Is Enhanced Transit Viable in the Region?

James D'Agostino has been a staff member at the SMTC since 2000 and became its director in March of 2007. As Director, Mr. D'Agostino is responsible for administering the agency's annual planning program, ensuring adherence to federal and state requirements, and managing the agency's central staff. He has extensive experience in land use planning, transportation planning, computer modeling, and GIS. He has worked with city, county, and regional governments in New York, Connecticut, and Pennsylvania, from both the public and private sector perspectives.

Khristopher Dodson

Session: Planning for Community Resiliency

Khristopher Dodson is Associate Director for the Environmental Finance Center. Khris provides technical assistance to local municipalities on topics related to resiliency, asset management, comprehensive planning, stormwater management and other topics related to local infrastructure management and finance. Khris has master's degrees from the SUNY College of Environmental Science and Forestry and Syracuse University.

Christopher Eastman

Sessions: ZBA Overview, Site Plan Review, and Record Keeping

Christopher Eastman is manager of the Local Government Training program at the New York Department of State. He received a Master's degree in regional planning from the State University of New York at Albany in 2002. The focus of his study included site-value taxation, an alternative approach to property taxation in which land is taxed at a rate greater than the buildings on it in infill areas to provide incentive for development. In addition to having been both a city planner and a county planner, Mr. Eastman has worked for the Preservation League of New York State and, on his own, restoring old windows.

Timothy A. Frateschi

Session: Case Law Update for Planning and Zoning

Mr. Frateschi is a member of the Frateschi, Schiano & Germano, PLLC law firm.

Mr. Frateschi was trained as a corporate attorney at Bond, Schoeneck & King, PLLC. He was a long-time Member in the Law Firm of Harris Beach PLLC where he practiced in the Public Finance & Economic Development Practice Group. He represents governmental, quasi-governmental agencies and Industrial Development Agencies in all aspects of municipal and economic development law.

Mr. Frateschi is also the Attorney for the Town of Manlius where he represents the Town in all areas of general municipal law, which has included State Environmental Quality Review Act review, municipal bonding, labor and employment, collective bargaining agreements, creating special districts, and negotiating tax certiorari cases. Mr. Frateschi knows all sides of the municipal table, being the Chairman of the Planning Board in the Town of Salina for nearly a decade and representing developers in front of Boards. Other municipal clients include the Town of Lysander, Town of Salina, Town of Elbridge, Town of Fabius, City of Rome and the Village of Fabius.

Before resuming his private practice in 2015, Mr. Frateschi served as an Assistant District Attorney in the Onondaga County District Attorney's Office. This experience has provided significant and effective trial experience that he can use in all areas of his legal practice.

From 1997-1999, Mr. Frateschi served Governor George E. Pataki as the Regional Director for the Empire State Development Corporation, where he oversaw all state related economic development activities within Cayuga, Cortland, Madison, Onondaga, and Oswego Counties. From 1992-1997, Mr. Frateschi was chief of staff for State Senator John A. DeFrancisco.

Owen Kerney

Session: ReZone Syracuse

Owen Kerney currently serves as an Assistant Director in the Syracuse-Onondaga County Planning Agency. He leads the City's Planning Division, which focuses on urban planning and design, historic preservation, public art, and sustainability initiatives to promote and enhance the livability and prosperity of the City of Syracuse. Owen develops and manages planning and capital projects for the City including the City's Comprehensive Plan 2040, the *ReZone Syracuse* project, the Elevating Erie initiative, brownfield programs, and multiple State and Federal grant projects. He lives in Syracuse with his wife Melanie and their three children.

Heather A. Lamendola

Session: ReZone Syracuse

Ms. Lamendola holds a Master's degree in Urban Planning from the University of Buffalo, and currently serves as Assistant Director of the Syracuse-Onondaga County Planning Agency, where she has served as the City of Syracuse Zoning Administrator since 2008. Prior to that Heather worked as a Senior Urban Planner in the City's Department of Community Development, where she managed several planning projects, was involved with the drafting of the City's Consolidated Plan and the administration of the Federal funds to implement the goals of the Community Development Block Grant and other grants, and was staff to both the Syracuse Landmark Preservation Board and the City's Tomorrow's Neighborhoods Today planning effort. Heather has also previously worked at Stantec (formerly the Sear Brown Group) in Rochester, NY as a Transportation Planner, and at the Greater Buffalo Niagara Regional Transportation Council in Buffalo supporting a range of transportation projects.

Houtan Moaveni

Session: Solar Ready Communities

Houtan Moaveni is currently serving the dual role of the Deputy Director of NY-Sun Initiative and New York State Distributed Generation Interconnection Ombudsman at New York State Energy Research and Development Authority (NYSERDA). Mr. Moaveni is an accomplished energy professional with over 14 years of experience in solar from design, analysis and operation to policy, planning, program design, and implementation. He has a proven track record of successfully delivering a wide range of solar initiatives, supporting the U.S. Department of Energy (DOE), states, utilities, and public service commissioners, which has resulted in receiving several awards over the years.

Matthew Potteiger

Session: Incorporating Food Systems in Planning

Matthew Potteiger is a professor of landscape architecture at the SUNY College of Environmental Science and Forestry, Syracuse. The focus of his teaching, research, and community engagement is on the intersection of food and landscape – how the food we eat shapes the ecology, public spaces, and social life of our landscapes. He has studied food systems in cities in North America as well as Japan, Brazil, and Europe. For over ten years his community-based food system studio at ESF has worked with key stakeholders on critical issues in the regional food system including agricultural lands, public markets, and local food distribution networks. Prof. Potteiger is co-director of the FoodPlan CNY project.

Judy Robinson

Session: Regulatory 101

Ms. Robinson earned both her Bachelor of Science degree (1993) from the University of Florida, Gainesville and Master of Science degree with an emphasis in wetlands (2000) from SUNY Brockport. Since 2005, Ms. Robinson has served as a civilian Biologist for the Regulatory Branch of the U. S. Army Corps of Engineers, Buffalo District, Auburn Field Office. The Regulatory Branch is responsible for evaluating Department of the Army permit applications requesting authorization to perform work in waters of the United States, which include wetlands. Ms. Robinson has served on her local Village Planning Board since 2006 and recently became Chairperson of the Board.

Meghan Vitale

Session: Is Enhanced Transit Viable in the Region?

Meghan Vitale joined the SMTC in 2007 and is currently the agency's principal transportation planner. Meghan earned her undergraduate degree in civil engineering and also holds a Master's degree in urban planning and policy. Her work at SMTC has included land use-transportation studies, corridor studies, the Long Range Transportation Plan, and numerous public involvement and outreach activities. Prior to joining the SMTC, Meghan worked in the private sector as a transportation planner and traffic engineer.

Evan Weissman

Session: Incorporating Food Systems in Planning

Evan Weissman is an assistant professor of food studies in the Department of Public Health, Food Studies, and Nutrition in the Falk College of Sport and Human Dynamics at Syracuse University. His research examines grassroots efforts to address food disparities in urban America. Dr. Weissman teaches introductory and upper-division courses in food studies and employs hands-on approaches through community engagement. Dr. Weissman is a founding member and currently serves on the board of Syracuse Grows, a grassroots network that cultivates food justice through advocacy, education, and resources in support of urban food production (www.syracusegrows.org). Dr. Weissman is co-director of the FoodPlan CNY project.