

## 28<sup>th</sup> Annual Planning Symposium

March 9, 2016

### PRESENTERS

#### KEYNOTE PRESENTER



#### Robert M. Simpson

Robert Simpson serves as president of the CenterState Corporation for Economic Opportunity (CenterState CEO). CenterState CEO is a regional business leadership organization, chamber of commerce, and economic development strategist, based in Syracuse, New York, representing 2,000 members of all sizes. In 2011, Mr. Simpson was appointed by the Governor to serve as co-chair of the Central New York Regional Economic Development Council (CNY REDC), a commission responsible for coordinating economic development for Cayuga, Cortland, Madison, Onondaga, and Oswego counties. He has also actively engaged the Brookings Institution to work with the region to develop a Metropolitan Business Plan and a Metropolitan Export Initiative – the region’s most sophisticated planning efforts to date. Prior to joining CenterState CEO, Mr. Simpson worked for Defenders of Wildlife, in Washington, DC; served as policy director for the State Environmental Resource Center, in Madison, Wisconsin, and served as assistant legislative director for the Office of John D. Rockefeller, IV, in the United States Senate. Mr. Simpson is a native Central New Yorker who graduated from Colgate University in 1997. He earned a master’s degree in Public Administration from the Maxwell School of Citizenship and Public Affairs at Syracuse University.

## BREAKOUT SESSION PRESENTERS

### **Robert F. Baldwin, Jr.**

*Session: Anatomy of a Village Overlay – Baldwinsville's Four Corners*

Robert F. Baldwin, Jr. is a partner in the Syracuse Law Firm of Baldwin & Sutphen, LLP. Mr. Baldwin has over 50 years of legal experience and has published and lectured extensively on various legal topics. He is a member of the New York and Florida Bars and has practiced before various Federal courts. He has been a municipal attorney, representing local villages, together with their planning and zoning boards, for over 40 years and has prosecuted and defended actions involving municipalities, including code enforcement and Article 78 Proceedings. Mr. Baldwin is a Martindale Hubbell rated "AV" attorney and has been honored in "Best Lawyers in America" and "Who's Who in American Law" for over 25 years.

### **Paul Beyer**

*Session: The Expanding Role of Planning and Planners in State Governance*

Paul Beyer is the State Director of Smart Growth Planning at the NYS Department of State. In this position, Paul promotes the principles of Smart Growth on the state, regional and local level in New York. He also served as a Planner for several of Governor Cuomo's NY Rising Community Reconstruction communities.

Paul's experience in land use and Smart Growth began when he worked in the New York State Legislature, where he focused on land use, environmental and public health policy. Paul served on the Planning Board in the Town of Amherst, NY for five years, where he helped develop the town's Comprehensive Plan. Paul also served on the Board of Directors of Partners for a Livable Western New York, the premier Smart Growth advocacy group in the Buffalo-Niagara region. Paul has a law degree from the University at Buffalo.

### **Patricia Burke**

*Sessions: Public Meetings and Hearings, Planning and Zoning: A Brief Introduction, and Solar Energy Regulation*

Patricia Burke is a Land Use Training Specialist with the New York State Department of State. Prior to her service at the Department of State, she worked at the New York State Office of Real Property Services. Ms. Burke holds a master's degree in Regional Planning from the State University of New York at Albany, with an environmental concentration that studied wind turbine planning considerations, and a Bachelor of Arts in Political Science from St. John Fisher College in Rochester. Prior to her public service, she was an editor for a national legal publishing firm.

### **Chris Carrick**

*Session: Going Solar Together with Solarize CNY*

Chris Carrick directs the Energy Management Program for the Central New York Regional Planning and Development Board, a public agency that serves Cayuga, Cortland, Madison, Onondaga and Oswego counties. Chris helps communities to reduce greenhouse gas emissions through the preparation of energy and climate protection plans and the implementation of clean energy projects and public engagement programs like Solarize CNY. Chris received his Master's degree in Community Development from the University of California-Davis and was a Fulbright scholar as a doctoral student in City and Regional Planning at Cornell University. He has over twenty years of planning experience and has worked in British Columbia, California, Maine and New York.

### **Khristopher Dodson**

*Session: Stormwater Planning and Infrastructure Improvement*

Khristopher Dodson provides technical assistance to local government leaders on topics related to Asset Management, Land Use and Comprehensive Planning, stormwater management and other topics related to Local Infrastructure, Leadership, Management and Finance. He was also the coordinator for Onondaga County's Save the Rain program. Khristopher has a master's degree from the SUNY College of Environmental Science and Forestry and a Master of Arts from Syracuse University.

## **Timothy A. Frateschi**

### **Session: *Case Law Update for Planning and Zoning***

Mr. Frateschi is the founding member of the Frateschi Law Firm, PLLC and serves in an Of Counsel role for the Law Firm of Harris Beach PLLC, where he practices in the Municipalities and Local Agencies Team and the Public Finance and Economic Development Practice Group. Mr. Frateschi represents governmental and local agencies in various aspects of law. Selected as one of the Best Lawyers in America, Mr. Frateschi represents several municipalities throughout central New York in all areas of general municipal law, land use planning, environmental review, collective bargaining agreements, creating special districts, and negotiating tax certiorari cases. Mr. Frateschi is also the former Chairman of the Town of Salina Planning Board.

## **Kevin Gilligan**

### **Session: *Public Meetings and Hearings***

Mr. Gilligan, a 1972 graduate of Hobart College (B.A.), received his Juris Doctor from Syracuse University in 1979. In addition to graduating magna cum laude, Mr. Gilligan received the Paul Shipman Andrews Award for leadership and was named to the Order of the Coif (top 10% of graduates), the Justinian Honor Society and the Dean's List. While at Syracuse, Mr. Gilligan served as Research Assistant to the late Prof. Robert Anderson, nationally renowned author of American Law of Zoning, New York Zoning Law and Practice and numerous other works dealing with issues of land use law. Mr. Gilligan joined Costello, Cooney & Fearon, PLLC in 1979 and became a partner of the firm in January 1985. As of January 2016, Mr. Gilligan is Senior Counsel and serves the firm on an "Of Counsel" basis. In addition to New York Courts, Mr. Gilligan is admitted to practice before Federal Court for the Northern and Western Districts of New York and the United States Supreme Court.

Mr. Gilligan co-chairs the environmental law, land use and municipal practice groups at Costello, Cooney & Fearon, PLLC. He has represented numerous public and private clients before various agencies, boards and courts. Much of his practice is advisory in nature, guiding clients through the maze of federal, state and local regulations in these fields. Mr. Gilligan is experienced in a wide range of environmental and land use issues, including permits, enforcement actions, audits, hazardous waste, environmental reviews, regulatory interpretation and compliance, landfill closure, sewage treatment, variances, special permits, zone changes, site plan reviews, municipal finance, legislation, development, subdivisions, planning and zoning. Mr. Gilligan co-authored Major Land Use Laws in New York, National Business Institute (1991) and Health Law Update, Environmental Law/Land Use Section, Lorman Education Services (1994). He is much in demand as a lecturer in both environmental and land use topics. He is a member of the Onondaga County, New York State and American Bar Associations where he belongs to both the environmental and municipal sections, serving as Chair of the County Bar's Municipal Law Committee. He is also a member of the Onondaga County, New York State and American Planning Federations.

Long a community activist, Mr. Gilligan was elected to the Onondaga County Legislature in 1991, serving one term before leaving office and becoming counsel to that body. While in the Legislature, Mr. Gilligan served as Chairman of the Public Works Committee and Vice Chairman of the Health Committee, key players in major Central New York environmental issues. In addition, Mr. Gilligan served for 20 years on the local U.S. Air Force Academy Advisory Committee and as director of the Vietnam Veterans Leadership Program.

## **Jean Gleisner**

### **Session: *Community Planning and Design – From Rural to Urban***

Ms. Gleisner works with communities across Central New York through consultation, public outreach and visioning; written and illustrative development of urban and rural comprehensive plans, community development and master planning; and implementation of local sustainable land use regulatory tools. In addition to developing community planning and conceptual design work, she has been responsible for conceiving, multiple-source funding, and managing \$1.2 million in CNY re-development projects since 2009, including the Pulaski Performing Arts Center Rehabilitation in the National Register-listed Pulaski Village Historic District in Pulaski, New York.

## **Mark Nicotra**

*Session: Consensus – The Local Government Modernization Commission's Options & Preliminary Recommendations Report – Make Your Voice Heard*

Mark is a lifelong resident of the Town of Salina, growing up in Lyncourt. Mark started his work career just a few blocks away from the Nicotra homestead, at Lyncourt Drug. During his six years there, Mark did just about everything. Most importantly he interacted with customers, which first gave him a great sense of the community. Upon graduation from college in 1994, Mark moved on to WSTM-TV where he worked as a photojournalist (whose tasks included videotaping news events as they happen) for a total of 11 years. From 2002-2003, Mark worked as a Constituent Services Representative for New York State Senator John DeFrancisco.

In 2001, Mark was elected to represent Salina's 4th Ward (Lyncourt and Galeville) as Town Councilor. He served in that capacity for 3 terms from 2002-2007. In 2007, Mark was elected as Salina Town Supervisor and has been serving in that capacity ever since.

Mark has been an active member of many organizations, including a Commission Member of Consensus, former Board Member of the Syracuse Regional Airport Authority, 40 Under 40 (2009 Class), Lector/Lifelong Communicant at St. Daniel's Church, Former Board Member of L'Arche Syracuse, Inc., President of Lincoln Republican Club, Member of Italian American Athletic Club, Member of Liverpool Chamber of Commerce, and Member of Plank Road Chamber of Commerce. Mark received his education from Bishop Grimes High School, Onondaga Community College and Fredonia State University.

## **Mark Olson**

*Session: Consensus – The Local Government Modernization Commission's Options & Preliminary Recommendations Report – Make Your Voice Heard*

Mark was born and raised in Fayetteville with his seven brothers and sisters, graduated from the Fayetteville-Manlius School district and is very proud to be raising his family in Fayetteville. Mark is currently Vice President of Sales Marketing for Gerharz Equipment in East Syracuse. He has been a member of the Fayetteville Fire Department since 1981, currently serving as Captain, and has been Assistant Treasurer of the Fireman's Association.

Mark was elected as a Fayetteville Village Trustee in 1996 and re-elected in 2000 and has served as liaison to the planning, zoning and historic boards as well as celebrations and buildings and grounds and in his second term as trustee he served as liaison to the Fayetteville Senior Center and Fayetteville Free Library. Mark was elected to the Mayor's office in April of 2004.

## **Stephanie Pasquale**

*Session: Affordable Housing in Onondaga County*

Stephanie Pasquale has served as the Deputy Commissioner of the Department of Neighborhood and Business Development for the city of Syracuse since July 2013. Prior, she held several nonprofit affordable housing and community development positions at Home HeadQuarters, Inc., Worcester Community Housing Resources, and the United Way of Central New York. Stephanie earned her Master of Public Administration and Bachelor of Arts in Policy Studies from the Maxwell School at Syracuse University, and serves on the boards of Christopher Community Housing, the HomeOwnership Center at Home HeadQuarters, the Literacy Coalition of Onondaga County, Syracuse Northeast Community Center, and Plymouth Congregational Church Board of Christian Education. Stephanie lives in Syracuse with her husband and two daughters and enjoys finding new ways to trick her children into doing fun things outdoors year-round.

## **Kathy Murphy Pietrafesa**

*Session: Consensus – The Local Government Modernization Commission's Options & Preliminary Recommendations Report – Make Your Voice Heard*

Kathy Murphy Pietrafesa is the Chair of the Board of SYRACUSE 20/20 and has been a member of the board since it was established. SYRACUSE 20/20 was created to advocate on issues impacting the quality of life in Syracuse and the region. Kathy worked for the NYS Senate for fifteen years and has held many volunteer positions including chairing the City Women's Commission, serving on the City Planning Commission, and representing NYS on the Board of the National Conference of State Legislatures (NCSL). Kathy is currently leading the staff support to Consensus, the Commission on Local Government.

## **Jaime Reppert**

**Session:** *The Expanding Role of Planning and Planners in State Governance*

Jaime Reppert, MLA is currently the NYS Department of State regional manager of the Southern Tier Region for Environmental Protection Fund (EPF) Local Waterfront Revitalization Program (LWRP) projects and Long Term Community Recovery awards, and is currently manager for Central New York Region EPF-LWRP projects. He is also responsible for annual NYS Coastal Zone Management performance measure reporting to federal sponsors. Prior experience includes five years of DOS project review for consistency with NYS policies. Jaime was formerly Albany County Senior Planner and Economic Development staff. He has more than twelve years of experience in private sector consulting in urban and regional planning, economic development, and landscape architecture in Upstate NY. Jaime provided dual service to NYS as Adjunct Faculty, 1999 to 2013, at UAlbany Department of Geography and Planning. He serves on the Hudson River Valley National Heritage Area Management Committee, 2009 to present, and Olana Partnership Landscape and Viewshed Advisory Committee, 2007 to present.

## **Kent P. Sanders**

**Session:** *Overview of the SEQR Process*

Kent P. Sanders currently serves as a Deputy Chief Permit Administrator in NYSDEC Division of Environmental Permits Office in Albany where he heads the Regional Support Section that provides SEQR information and training to Department staff, municipalities, applicants and interested members of the public. A thirty three year veteran of the Department, he headed up the Division of Environmental Permits Office in Stamford, serving the Northern Catskills area from 2003 to 2010. Mr. Sanders received his AAS in Fish and Wildlife Management from SUNY Cobleskill in 1981.

## **Sally Santangelo**

**Session:** *Affordable Housing in Onondaga County*

Sally Santangelo is the Executive Director of CNY Fair Housing, a twenty-five year old local non-profit organization dedicated to the enforcement of our country's fair housing laws. Sally started with the organization as a Fair Housing Investigator and later became the Director of Enforcement. Prior to her work at CNY Fair Housing, she performed constituent services in the district office for Congressman Dan Maffei. Sally is a graduate of Onondaga Community College and SUNY New Paltz and has her Masters in Political Science from SUNY Albany. She serves as the Co-Chair of the Advocacy Committee of the Human Services Leadership Council of CNY and the Co-Chair of the Greater Syracuse HOPE Anti-Poverty Initiative, and serves on the Board of Home Headquarters, the Enforcement Advisory Committee of the National Fair Housing Alliance and the Syracuse Refugee Alliance. Sally currently lives in Liverpool with her husband and three young boys.

## **Jamie Sutphen**

**Session:** *Enforcement of Zoning and Other Local Laws*

Jamie Lynn Sutphen is a partner in the Syracuse Law Firm of Baldwin & Sutphen, LLP. Ms. Sutphen's practice includes representation of municipal planning and zoning boards as well as town boards on land planning issues. As a member of a town board appointed committee, she was recently instrumental in advising the Town of DeWitt on the comprehensive redrafting of the town zoning and planning codes. Ms. Sutphen also represents clients on matters of development and zoning before various municipal boards and is currently the planning board attorney for the Town of DeWitt and Village of Baldwinsville. She has frequently represented both municipal and landowner clients on Article 78 proceedings involving zoning and planning issues. Ms. Sutphen is a member of the Onondaga County Bar Association and serves on the Board of Directors of the Onondaga County Planning Federation where she recently assisted in the redrafting of the Federation by-laws. Ms. Sutphen is a graduate of Temple University School of Law and is a member in good standing of the New York, New Jersey and Pennsylvania Bar Associations.

## **Julie Sweet**

**Session:** *The Expanding Role of Planning and Planners in State Governance*

Julie Sweet is a Revitalization Specialist with the NYS Department of State (DOS) Office of Planning and Development, working primarily with the Brownfield Opportunity Area program, which provides funding and technical assistance for community revitalization and brownfield redevelopment. She also serves as the Southern Tier Regional Lead for the NY Rising Community Reconstruction Program, providing project oversight and technical assistance to communities participating in this program of the Governor's Office of Storm Recovery. Julie has over 25 years of experience in planning and development at the local, county, and state levels. She holds an MA in Geography and Urban Planning from Binghamton University.



## **Erin Thomas**

Sessions: *Planning and Zoning: A Brief Introduction, Enforcement of Zoning and Other Local Laws, and Solar Energy Regulation*

Erin Thomas is a Land Use Training Specialist with the New York State Department of State's Division of Local Government. Prior to her service with the Department of State, she worked for the City of Cohoes, NY in several capacities over the course of four years. Starting in 2003 as the Administrator for the Cohoes Local Development Corporation, her work focused on developing support services for new and existing businesses, and administering grants for residential and commercial rehabilitation, primarily in the downtown business district. As City Planner and Zoning Enforcement Officer, she was responsible for oversight of the Planning Board, Zoning Board of Appeals, and Historic Preservation & Architectural Review Board. Her contributions also included assistance with a city-wide rezoning that took effect in mid-2006. She possesses a Bachelor of Arts degree in Sociology and Urban Studies & Planning from the State University at Albany.

## **Elizabeth Tracy**

Session: *Overview of the SEQR Process*

Elizabeth Tracy has worked at the NYS DEC in the Division of Environmental Permits since 1998. She is currently a Deputy Regional Permit Administrator supervising Environmental Analysts covering projects in Oswego, Cayuga and Onondaga Counties.