



CNY RISING

FROM THE GROUND UP

Central New York: Rising to the Challenge



Record of Success

Rounds 1-4

\$344 million

Awarded to CNY

105

Projects Funded

78%

Projects Completed
or on Track

Round 5

45

Priority Projects

\$496.8 million

Total Project Expenses

1,027

Expected Job Creation

Building on Previous Work



Economic Opportunity
Global Orientation
Hot Spots of Innovation
Connectivity
Implementation Excellence



Transform our communities by retooling for a **modern economy** and the intentional pursuit of **collective prosperity**. This prosperity must be built by including all regional residents in opportunities for **economic and social empowerment** through processes that are **transparent and equitable**.

Community Driven: Engaging the Public in Idea Generation



1,943

Participants in public sessions

527

Concepts submitted

207

Projects submitted

Process: Aligning Vision, Market Insight and Strategies



Central New York's Signature Investments



Unmanned Systems &
Cross Connected
Platforms



Global Manufacturing
and Logistics Hub



Alliance for Economic
Inclusion



New York Grown, New
York Certified



National Veteran's
Resources Complex



Consensus, the
Commission on Local
Government



Unmanned Systems and Cross Connected Platforms

Central New York's Opportunity

Unmanned
Systems and
Cross
Connected
Platforms



Our Approach

Unmanned
Systems and
Cross
Connected
Platforms



Our Approach

Unmanned
Systems and
Cross
Connected
Platforms



Innovation Corridor Between CNY and the Mohawk Valley

- Testing and Certification Facility
- UAS Traffic Management
- Data Assurance Facility
- Policy Institute
- Innovation Zone
- Griffiss Test Range



New York Grown, New York Certified

Central New York's Opportunity

3,500 Farms

4,000 Farmers

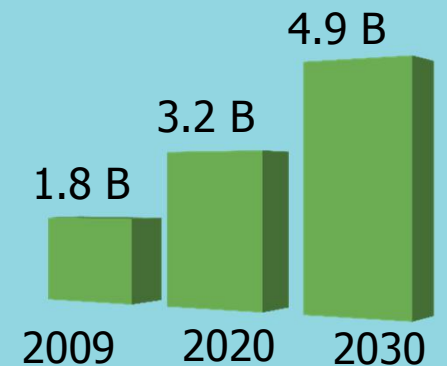
\$53 B Statewide Production

New York
Grown



Humans will need to produce more food in the next **40** years than has been produced in the previous **10,000** years put together

Total Middle Class in Emerging Markets



Our Approach

New York
Grown



150 Acres Controlled
Environment Farmland

\$253 million Goods
Produced Annually

Potential to **Triple**
Agricultural Exports

Our Approach

New York
Grown





Global Manufacturing and Logistics Hub

Central New York's Opportunity

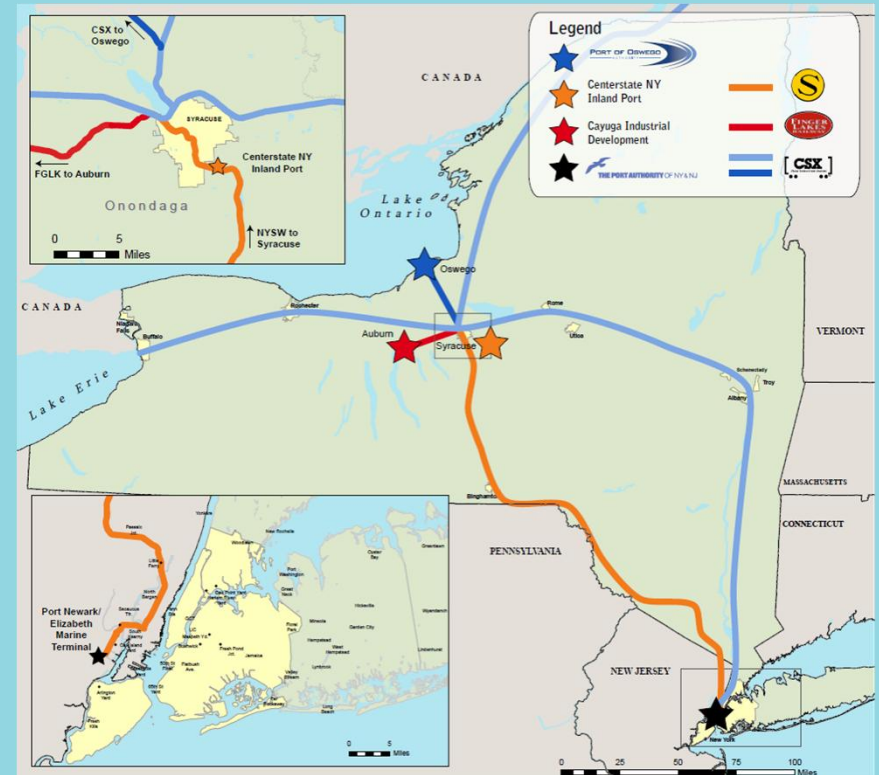
13,000

Transportation and Logistics
Jobs in CNY

100 million

Total People within 500 Miles
of CNY

Global
Manufacturing
and Logistics
Hub



Central New York's Opportunity

Global
Manufacturing
and Logistics
Hub



↑ 25%

Expected container
volume increase at Port
of NY / NJ

\$37 billion

Projected Shipping Delay
Costs at US Ports by
2016

Our Approach

Global
Manufacturing
and Logistics
Hub

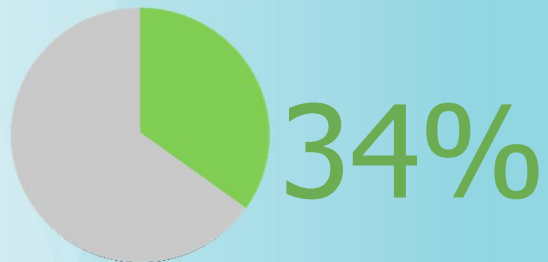




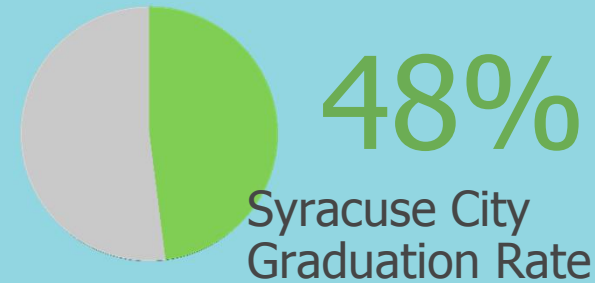
Alliance for Economic Inclusion

Central New York's Challenge

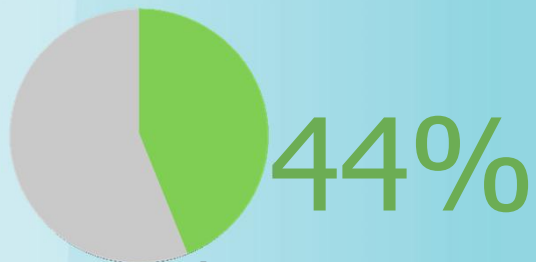
Alliance for
Economic
Inclusion



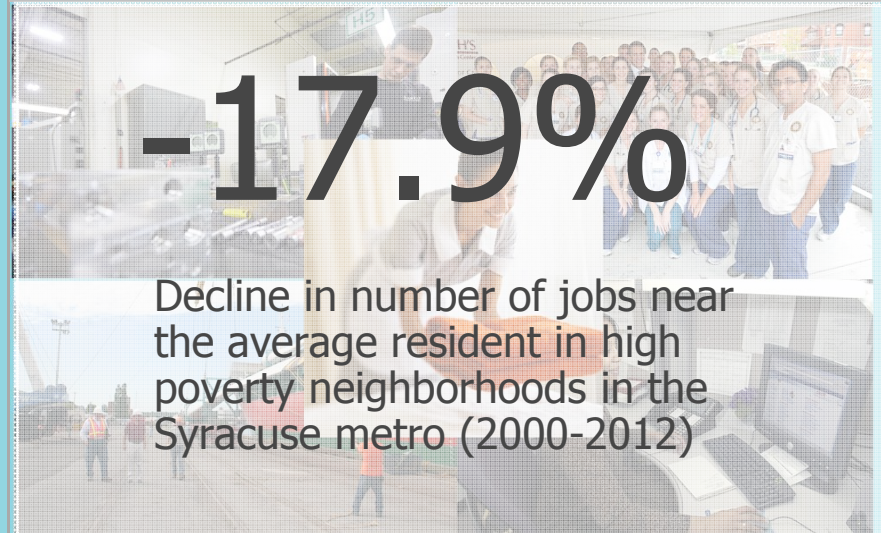
Poverty rate in City of Syracuse



Syracuse City Graduation Rate

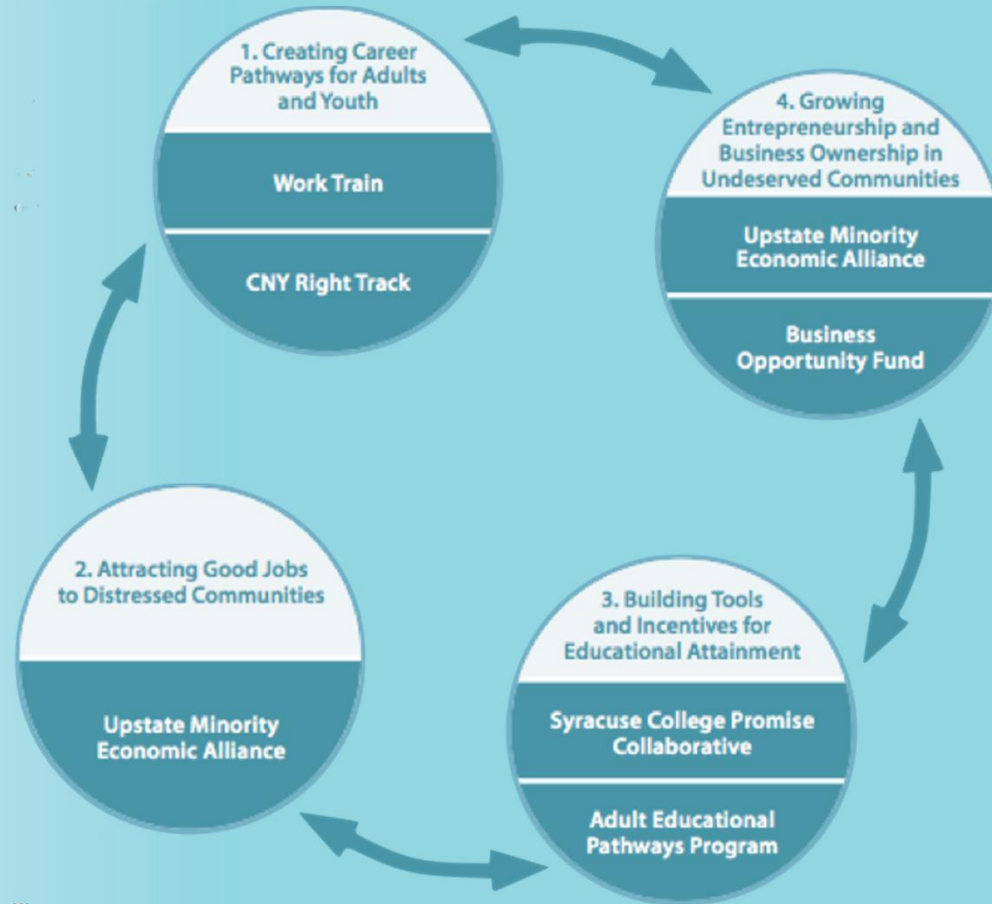


At or near poverty region wide



Our Approach

Alliance for
Economic
Inclusion



Our Approach

Alliance for
Economic
Inclusion



5,000

Target Number of
Underemployed Served in 5
years

\$1.6 billion

Potential Additional GDP
with Racial Equality



National Veteran's Resources Center

Central New York's Opportunity

National
Veterans
Resources
Complex



200,000 900,000

Expected number of veterans to enter the workforce each year for five years

Military veterans living in New York

19,000

Military Personnel at Fort Drum

11,000

Military Family at Fort Drum



Our Approach

National
Veterans
Resources
Complex



National
Veterans
Programs

IVMF Technical
Assistance
Programs

- Veteran Career Transition
- Veteran Vocational Acceleration Program
- Entrepreneurship Bootcamp for Veterans with Disabilities
- Veteran Women Igniting the Spirit of Entrepreneurship
- Boots2Business
- Entrepreneurship Transition Program
- VetNet Skills Training Program
- VA Support Services for Veterans and Families
- AmericaServes Community Network
- Get Skills to Work
- Veteran Advanced Management Degrees & Certificates
- **Disability and Law**
- **Public Health**
- **Exercise Science**
- **Speech and Hearing**
- **Child and Family Studies**
- **Biomedical Engineering and Devices**
- **Computer Science**
- **Nano-technology and Data-Fusion**
- **Human Performance**
- **Prosthetics**
- **Sensors**
- **Nutrition**
- **Regenerative Medicine**
- **Aging and Demography**
- **Data Science**
- **Public Administration and Public Policy**
- **Tele-Health and Tele-Medicine**

Our Approach

National
Veterans
Resources
Complex



48,000

Total Veterans Served

7th

National Ranking for Highest
Percentage of Young
Veterans



Consensus Commission on Government Modernization

Central New York's Challenge

36

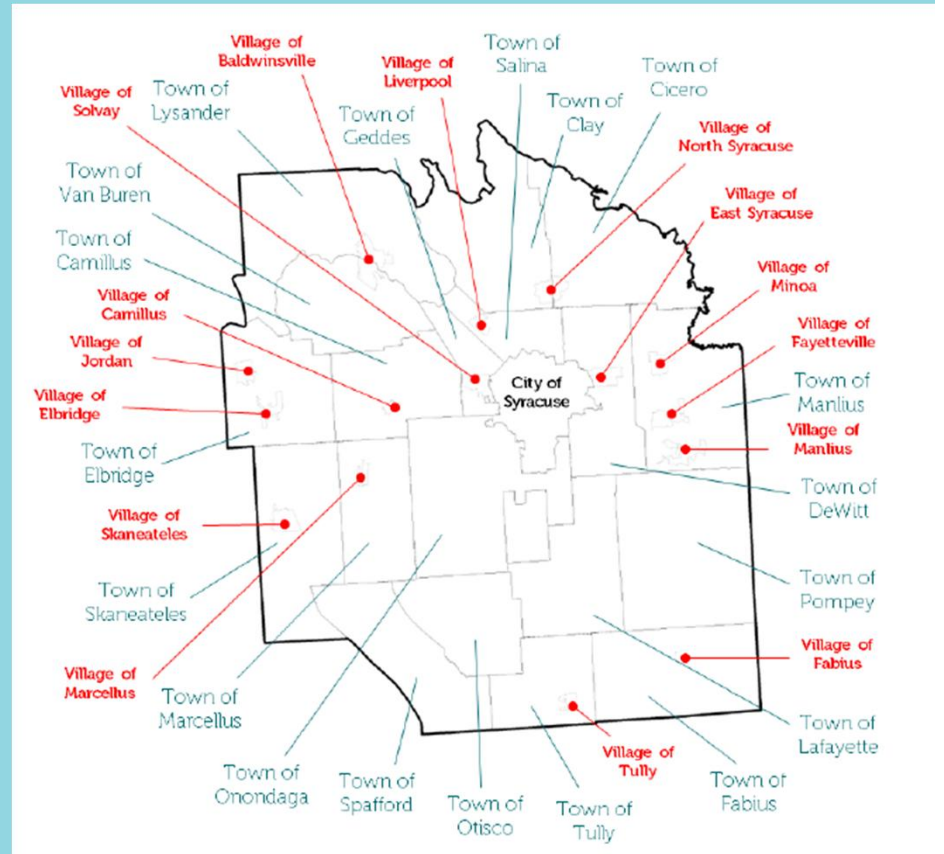
Municipal Jurisdictions in Onondaga County

\$1.7 billion

Total Spent by Local Governments in 2013

\$3,651

Average Per Capita Local Government Spending



Consensus
Commission
on Local
Government



Our Approach

Consensus
Commission
on Local
Government



35

Public Engagement
Meetings

1,500

Total Participants in Public
Engagement Meetings

19

Members of the Steering
Committee

Our Approach

2014

2015

2016



Consensus
Commission
on Local
Government



Commission Created

Baseline Data Collected and Analyzed

Public Engagement

Draft Options Prepared

Public Engagement

Final Recommendations

Public Engagement

Public Referendum



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Collective Impact

\$2,337,024,000

Estimated 5 Year Project Cost

\$765,816,695

Five Year Payroll

5,909

Total Jobs Created

6.88

Five Year Return on Investment



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FROM THE GROUND UP