



Onondaga County
Planning Federation
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25th Annual Planning Symposium

March 14, 2013 • Convention Center at Oncenter

PRESENTERS



Joe Minicozzi

Keynote Address: *The Economics of Land Use*

Session: *The Economics of Land Use Part II: Building Your Community's Wealth*

Joseph Minicozzi, AICP is the principal of Urban3, LLC (U3), a consulting company of downtown Asheville, NC real estate developer Public Interest Projects. Prior to creating U3, he served as the Executive Director for the Asheville Downtown Association. Before moving to Asheville, he was the primary administrator of the Form Based Code for downtown West Palm Beach, FL. Joe's cross-training in city planning in the public and private sectors, as well as private sector real estate finance has allowed him to develop award-winning analytic tools that have garnered national attention in Planetizen, The Wall Street Journal,

Planning Magazine, The New Urban News, National Association of Realtors, Atlantic Cities, and the Center for Clean Air Policy's Growing Wealthier report. Joe is a sought after lecturer on city planning issues. His work has been featured at the Congress for New Urbanism, the American Planning Association, the International Association of Assessing Officers, and New Partners for Smart Growth conferences as a paradigm shift for thinking about development patterns.

Joe is a founding member of the Asheville Design Center, a non-profit community design center dedicated to creating livable communities across all of Western North Carolina. He received his Bachelor of Architecture from University of Miami and Masters in Architecture and Urban Design from Harvard University.

Mark Atkinson

Session: *Case Study: Local Village Redevelopment Initiatives*

Mark Atkinson is the Mayor of the Village of North Syracuse. He previously served as North Syracuse Deputy Mayor and Trustee with a total of 10 years public service. He is former Chairman of the Public Safety Committee and liaison to the Municipal Planning Commission. Mayor Atkinson retired as Command Chief Master Sergeant in the U.S. Air Force with 34 years of total service.

Paul Beyer

Session: *Making the Land Use-Sustainability-Economic Development Connection: Policies and Projects*

Paul Beyer is the Director of Smart Growth Planning at the New York State Department of State. In this position, Paul promotes the principles of Smart Growth on the state, regional and local level in New York. Paul's experience in land use and Smart Growth began when he worked in the New York State Legislature, where he focused on land use, environmental and public health policy. Paul served on the Planning Board in the Town of Amherst, NY for five years, where he helped develop the town's Comprehensive Plan. Paul also served on the Board of Directors of Partners for a Livable Western New York, the premier Smart Growth advocacy group in the Buffalo-Niagara region. Paul has a law degree from the University at Buffalo.

Mary Burgoon

Session: *Case Study: Local Village Redevelopment Initiatives*

Mary Burgoon, AICP is a Principal Planner and an Associate with CHA Engineers and Planners. She has over 25 years of experience in municipal planning for both large and small communities. Her expertise includes land use planning, design and zoning, public participation, park and recreation planning, waterfront design and development, corridor plans, feasibility studies and trail design and development. Mary has been a planning consultant for the Village of North Syracuse for the past 8 years. During this time, she managed a team of experienced planners to prepare the Village's Comprehensive Plan, Parks and Recreation Plan and the Village Center Revitalization Plan.

Patricia Burke

Sessions: Community Design Tools, Planning and Zoning: An Introduction & Site Plan Review

Patricia Burke is a Land Use Training Specialist with the New York State Department of State. Prior to her service at the Department of State, she worked at the New York State Office of Real Property Services. Ms. Burke holds a master's degree in Regional Planning from the State University of New York at Albany, with an environmental concentration that studied wind turbine planning considerations, and a Bachelor of Arts in Political Science from St. John Fisher College in Rochester. Prior to her public service, she was an editor for a national legal publishing firm.

Diane Carlton

Session: Understanding and Using the New SEQRA Environmental Assessment Forms

Diane Carlton is the Regional Director for Public Affairs and Education for the New York State Department of Environmental Conservation in Syracuse, New York. Her job includes public outreach and education regarding DEC programs and policies, working with the media, updating the DEC's website, facilitating public meetings, and writing and editing DEC publications. Diane is a certified planner; before working for the DEC she was the Otsego County Planning Director (Cooperstown, NY) for over 10 years where she assisted many local planning and town boards with SEQRA. Diane also is an adjunct professor at SUNY/Oneonta where she teaches courses on environmental planning and environmental impact assessment, which includes NEPA and SEQRA. She sits on the board of directors for the Upstate New York Chapter of the American Planning Association. Diane has a Master's of Public Administration in Environmental Planning from the University of Delaware and a Bachelor's degree in history and environmental studies from SUNY/Geneseo.

Chris Carrick

Session: Making the Land Use-Sustainability-Economic Development Connection: Policies and Projects

Chris Carrick directs the Energy Management Program for the Central New York Regional Planning and Development Board, a public agency that serves a population of nearly 800,000 across five counties including Cayuga, Cortland, Madison, Onondaga and Oswego. In that capacity, Chris promotes the use of energy efficiency and conservation measures and is actively engaged in the development of clean energy projects throughout the region.

Chris manages the Climate Change Innovation Program (C2IP), funded by a Climate Showcase Communities grant from the U.S. EPA, which provides financial and technical assistance to local municipalities to reduce energy consumption and greenhouse gas emissions through the preparation of climate protection plans, the implementation of clean energy demonstration projects, and the revision of land use policies to encourage climate-friendly development. In addition, Chris is managing the preparation VisionCNY, a regional sustainability plan, with funding from NYSDERDA's Cleaner, Greener Communities Program.

Timothy A. Frateschi

Session: Case Law Update for Planning and Zoning

Mr. Frateschi is a member of the firm Harris Beach, PLLC. He practices in the Municipalities and Local Agencies Team and the Public Finance and Economic Development Practice Group, where he represents governmental and local agencies in various aspects of law. He also serves on the Energy Industry Team. Selected as one of the Best Lawyers in America, Mr. Frateschi represents several municipalities throughout central New York in all areas of general municipal law, land use planning, environmental review, collective bargaining agreements, creating special districts, and negotiating tax certiorari cases. Mr. Frateschi is also the Chairman of the Town of Salina Planning Board.

From 1997- 1999, Mr. Frateschi was regional director for the Empire State Development Corporation, where he oversaw all state related economic development activities within Cayuga, Cortland, Madison, Onondaga, and Oswego Counties. From 1992-1997, Mr. Frateschi was chief of staff for State Senator John A. DeFrancisco. Prior to joining Harris Beach, Mr. Frateschi was a named partner of a Syracuse, New York law firm, where he focused his practice on municipal law, corporate law, real estate transactions, real property law, and civil litigation.

Kevin Gilligan

Session: Site Plan Review

Mr. Gilligan, a 1972 graduate of Hobart College (B.A.) received his Juris Doctor from Syracuse University in 1979. In addition to graduating magna cum laude, Mr. Gilligan received the Paul Shipman Andrews Award for leadership and was named to the Order of the Coif (top 10% of graduates), the Justinian Honor Society and the Dean's List. While at Syracuse, Mr. Gilligan served as Research Assistant to the late Prof. Robert Anderson, nationally renowned author of American Law of Zoning, New York Zoning Law and Practice and numerous other works dealing with issues of land use law. Mr. Gilligan joined Costello, Cooney & Fearon, PLLC in 1979 and became a partner of the firm in January, 1985. In addition to New York Courts, Mr. Gilligan is admitted to practice before Federal Court for the Northern and Western Districts of New York and the United States Supreme Court.

Mr. Gilligan heads the environmental law, land use and municipal practice groups at Costello, Cooney & Fearon, PLLC. He has represented numerous public and private clients before various agencies, boards and courts. Much of his practice is advisory in nature, guiding clients through the maze of federal, state and local regulations in these fields. Mr. Gilligan is experienced in a wide range of environmental and land use issues, including permits, enforcement actions, audits, hazardous waste, environmental reviews, regulatory interpretation and compliance, landfill closure, sewage treatment, variances, special permits, zone changes, site plan reviews, municipal finance, legislation, development, subdivisions, planning and zoning.

Mr. Gilligan co-authored Major Land Use Laws in New York, National Business Institute (1991) and Health Law Update, Environmental Law/Land Use Section, Lorman Education Services (1994). He is much in demand as a lecturer in both environmental and land use topics. He is a member of the Onondaga County, New York State and American Bar Associations where he belongs to both the environmental and municipal sections, serving as Chair of the County Bar's Municipal Law Committee. He is also a member of the Onondaga County, New York State and American Planning Federations.

Long a community activist, Mr. Gilligan was elected to the Onondaga County Legislature in 1991 serving one term before leaving office and becoming counsel to that body. While in the Legislature, Mr. Gilligan served as Chairman of the Public Works Committee and Vice Chairman of the Health Committee, key players in major Central New York environmental issues. In addition, Mr. Gilligan is Chairman of the local U.S. Air Force Academy Advisory Committee and is a member of the Board of Directors, Vietnam Veterans Leadership Program.

Ellen Hahn

Session: Green Infrastructure Projects at Work in CNY

Ellen Hahn is the Stormwater Control Specialist for the New York State Department of Environmental Conservation Region 7 Division of Water in Syracuse and is a Certified Professional in Erosion and Sediment Control (CPESC) and a Certified Professional in Stormwater Quality (CPSWQ). At NYS DEC, she provides guidance to consultants, developers, contractors, planning boards, code enforcement officers, highway departments, Soil and Water Conservation Districts, and other agencies on the technical and programmatic implementation of the NY SPDES General Permits for Stormwater Discharges from Construction Activity and Municipal Separate Storm Sewer Systems. Ms. Hahn develops and delivers training courses in Erosion and Sediment Control, Stormwater Management and the NYS Stormwater Phase II Regulations, and actively participates in the NYSDEC Stormwater Implementation Teams for the Construction and MS4 General Permits. She has worked for NYS DEC since 2004, and held prior positions as Water Quality Technician with the Erie County (NY) Soil and Water Conservation District, and NAPRA Specialist with the USDA Natural Resources Conservation Service. She received her Bachelor of Science degree in Water Resources Management from SUNY ESF.

Kay Hilsberg

Session: Farmland Protection

Kay Hilsberg is a co-founder of Hunter & Hilsberg Corporation, based in Syracuse, New York, and is the president of Hunter & Hilsberg GmbH, based in Berlin, Germany. Hunter & Hilsberg Corporation began in 1995 as a purveyor of American gourmet food. Hunter & Hilsberg GmbH began in 1997 as the European importing and distribution affiliate of Hunter & Hilsberg Corporation. In 2005, Kay founded Heidelberg Farms in Scott, New York. The forty-acre farm produces organic berries and fruits, operating completely off of the electric grid using on-site wind and solar energy.

Kay serves on several boards, including Onondaga County Agriculture Council, Cornell Cooperative Extension, Farm Bureau, and Agriculture & Farmland Protection.

Prior to starting his businesses, Kay worked in international telecommunications for Siemens AG based in Munich, Germany. He holds a bachelor's degree in marketing and finance from Babson College of Wellesley, Massachusetts. He also received an international business degree from Schiller International University in Heidelberg, Germany, for studies in import/export and trade. Kay is a native of Berlin, Germany, and currently resides in the City of Syracuse, New York, with his wife, Hillary Hunter

Joseph H. Hucko

Session: The Economics of Smart Growth: Developer Perspectives

Joseph Hucko is President of Washington St. Partners, a full service real estate development company located in downtown Syracuse. Washington St. Partners has developed and operates a diverse real estate portfolio of mixed use, office, retail, residential and hospitality properties located throughout New York State. Since 1990, Washington St. Partners and its predecessor have developed over 25 projects representing 1,500,000 sq.ft. and totaling \$100,000,000 in development costs.

Erin Luchsinger Hull

Session: Farmland Protection

Erin Luchsinger Hull is a lifetime resident of Central New York. She is a 1999 graduate of SUNY ESF's Natural Resource Management program as well as a 4th generation farmer. As the Agriculture Educator for Extension, Erin works closely with all the producers/farmers in the county. She makes the connection between the farm and the Cornell University campus and all their extensive resources and research. Prior to joining Extension, she worked as a barnyard planner with the Onondaga County Soil and Water Conservation District as well as a crop scout within the Skaneateles Lake Watershed. Erin owns and operates a Christmas tree business in southern Onondaga County. She resides in Fabius and with her husband and 2 young children operates a red angus beef operation.

Toni Kleist

Session: Case Study: Local Village Redevelopment Initiative

Toni Kleist has been employed by Onondaga County Community Development for 26 years as the staff Architect for the Commercial Rehabilitation Program. Under the Program, Toni has partnered with many local business owners individually to address the needs of their businesses and to improve the aesthetics of many Town and Village business districts throughout Onondaga County. With her degree in Architecture and Urban Design, Toni has fostered the economic growth for many business owners as well as the surrounding communities. Toni utilizes her expertise to redesign each building façade to complement the architecture of the surrounding structures. This allows the Towns and Villages to maintain their individual integrity. Toni designs each project, produces construction drawings, places project out to bid, and manages each construction project to completion.

Matthew J. Millea

Session: The Wastewater System in Onondaga County

Matthew J. Millea was appointed Deputy County Executive for Physical Services by Onondaga County Executive Joanne Mahoney on June 28, 2010. As Deputy County Executive Mr. Millea oversees the operations of nine county departments and assists the County Executive with the development and implementation of the annual county budget. Matt has been charged by the County Executive to manage the County's "Save the Rain" effort, which is a multi-million dollar public works program using both grey and green infrastructure approaches to mitigate sewer overflows into Onondaga Lake.

Prior to joining the Mahoney administration, Mr. Millea served as Executive Vice President and Acting President of the New York State Environmental Facilities Corporation. During his tenure with EFC, Mr. Millea oversaw the administration and distribution of \$500 million in federal stimulus dollars and launched the award winning Green Innovations Grant Program, which promotes the adoption of innovative water treatment and conservation technologies.

Prior to his service at EFC, Mr. Millea served Governor George E. Pataki as a Program Manager in the Governor's Public Authorities Office and as Director of Environmental Programs. While serving on the Governor's staff, Mr. Millea played a key role in the passage of legislation that reformed and refinanced the State's Superfund program and created the Brownfield Cleanup Program.

Mr. Millea also worked for two years as a legislative assistant with the State Department of Environmental Conservation and as a Senior Legislative Analyst with the New York State Association of Counties.

Mr. Millea serves on the Board of Directors of the Rosamond Gifford Zoo in Syracuse, and the Onondaga County Resource Recovery Agency. He also served for four years on the Board of the Great Lakes Protection Fund, an environmental endowment that invests in the research and development of new technologies and environmental strategies focused on protecting the natural resources of the Great Lakes basin.

Mr. Millea is a graduate of Siena College, where he currently serves as an Associate Trustee, and has a Master's Degree in Public Administration from Columbia University. Mr. Millea and his wife Lori reside in Syracuse with their three sons, Ethan, Aaron and Luke.

Madison Quinn

Session: Green Infrastructure Projects at Work in CNY

Madison Quinn currently serves as Public Information Specialist for the Save the Rain Program at the Onondaga County Department of Water Environment Protection. Previously she worked for the Onondaga County Executive's Office as Program Coordinator for the County's Save the Rain Program. She began working for the County upon completion of a Master of Public Administration degree from the Maxwell School of Syracuse University in July 2011. Prior to working for the County, Madison worked as a research assistant at the Maxwell School and at SUNY Environmental Science & Forestry from 2008 to 2011. Madison earned a Bachelor of Science degree in Environmental Science and Policy from Clarkson University in 2008.

Tom Rhoads

Session: The Wastewater System in Onondaga County

Tom Rhoads is the commissioner of the Onondaga County Department of Water Environment Protection. Appointed by County Executive Joanne M. Mahoney, Mr. Rhoads leads a highly skilled work team of almost 400 county employees dedicated to protecting and improving the water environment in a cost-effective manner, ensuring the health and sustainability of our community and economy through the use of green infrastructure as well as traditional treatment facilities.

Previously, Mr. Rhoads was the executive director of the Onondaga County Resource Recovery Agency, and prior to that a county administrator and county engineer in Central Pennsylvania.

Mr. Rhoads has a degree in Civil Engineering, a Masters in Business Administration, and a professional engineer's license to complement his almost thirty years of public service experience.

Jane E. Rice

Session: Community Design Tools

Jane Rice is a Land Use & Community Planner and Attorney with more than 20 years professional experience, and Manager of the Planning Practice Group at edr Companies. Her areas of expertise include waterfront community planning, inter-municipal planning, growth management analysis, zoning and land use regulations analysis and development, and community visioning and outreach. Ms. Rice earned a Master of Landscape Architecture from State University of New York College of Environmental Science and Forestry and a Juris Doctorate from Creighton University. She serves as a member of the American Institute of Certified Planners, the Onondaga County Planning Federation, the American Planning Association, the Syracuse Parks Conservancy Board of Directors, and the New York State Bar Association. She also serves as Chairperson for the Planning Board in Fayetteville, New York.

As an attorney, her practice focused on municipal, education law, and labor law, which included experience in the legal mediation process. Her most recent experience includes community planning and development initiatives for various towns, villages, and hamlets. Ms. Rice has facilitated these communities through community visioning, consensus building and community outreach, and engaged in complex smart growth management analysis with a focus on developing effective zoning codes, land use regulations, and other incentives for farmland protection, open space conservation, and character-based commercial and residential development.

Christine Stevens

Session: The Economics of Smart Growth: Developer Perspectives

Christine Stevens is the Deputy Director at JGB Properties, LLC, where she has worked for the past five years. In that role, she advises the company's ownership on all matters regarding property acquisition, disposition, development and management. She leads all aspects of the company's development projects: financial and market analysis, economic incentives, public approvals, project design and construction, sales and marketing, and property management. She has a Master's degree from Johns Hopkins University and a Bachelor's degree from Fordham University.

Jamie Sutphen

Session: Planning and Zoning: An Introduction

Jamie Lynn Sutphen is a partner in the Syracuse Law Firm of Baldwin & Sutphen, LLP. Ms. Sutphen's practice includes representation of municipal planning and zoning boards as well as town boards on land planning issues. As a member of a town board appointed committee, she was recently instrumental in advising the Town of DeWitt on the comprehensive redrafting of the town zoning and planning codes. Ms. Sutphen also represents clients on matters of development and zoning before various municipal boards and is currently the planning board attorney for the Town of DeWitt Planning Board. She has frequently represented both municipal and landowner clients on Article 78 proceedings involving zoning and planning issues. Ms. Sutphen is a member of the Onondaga County Bar Association and serves on the Board of Directors of the Onondaga County Planning Federation where she recently assisted in the redrafting of the Federation by-laws. Ms. Sutphen is a graduate of Temple University School of Law and is a member in good standing of the New York, New Jersey and Pennsylvania Bar Associations.

Judy Wright

Session: Farmland Protection

Judy Wright has been consulting for American Farmland Trust in Central New York for 12 years. Initially Judy worked as part of a team to close agricultural conservation easements in Central New York; more recently she has worked with several CNY towns to develop a Farmland Protection Plan with funding from the New York State Department of Agriculture and Markets. Judy also provided leadership for a water quality project in the Owasco Lake watershed. Judy has BS and MS degrees in Agriculture from the University of Delaware, with a concentration in Soil Science. She worked for Cornell Cooperative Extension of Cayuga County from 1983 to 2000 as an educator and as Executive Director. Since 2000 she has worked as a Farmland Protection Consultant in CNY advising landowners and communities about current farmland protection strategies and their implementation as well as successfully writing grants to help protect over 15,000 acres of valuable farmland.

Andrew Zepp

Session: Land Conservation Options for Your Municipality

Andrew Zepp is Executive Director of the Finger Lakes Land Trust, a non-profit conservation organization that works cooperatively with landowners and local communities throughout the 12-county Finger Lakes Region. To date, the organization has worked with partners to secure more than 15,000 acres of the region's pristine shoreline, rugged gorges, majestic forests, and scenic farmland.

Mr. Zepp brings more than 20 years of land conservation experience to his position, including service as Vice President for Programs for the Land Trust Alliance and Associate Director of The Nature Conservancy's Central & Western New York Program. He currently serves on the Tompkins County Planning Advisory Board and in the past he has served on a number of public conservation boards at the municipal, state, and federal level. Mr. Zepp holds a BS in Industrial & Labor Relations and an MPS in Natural Resources from Cornell University.