

EAP Centers Provide:

Business Counseling

- Feasibility of starting a business
- Development of a business plan
- Product development and marketing
- Website development and selling products and services online
- Access to business support networks
- Access to mentoring assistance
- Guidance in exporting and global marketing

Training

- 60-hour comprehensive business training program, presented in English, Spanish and Chinese
- Assistance in refining a business concept
- Create a business plan
- Ongoing one-on-one technical assistance

Funding

- Counseling in identifying and accessing capital and credit
- Access to direct financing — two-thirds of the EAP Centers operate or are affiliated with micro-loan programs for qualified program participants

Certification

- Assistance in preparing and submitting Minority & Women-Owned Enterprise Certification Applications
- Assistance with the Service-Disabled Veteran-Owned Business Vendor Certification

Client services may vary by center



Entrepreneurial Assistance Program

ENTREPRENEURIAL ASSISTANCE PROGRAM



EAP Directors and Staff

Program funding provided by
Empire State Development

In conjunction with
Local Service Providers throughout New York State

For more information:

(212) 803-3234 or EAP@esd.ny.gov

A Division of Empire State Development
www.esd.ny.gov



Division of Small Business



Dyckman Beer Company

Go Green Organic Spa & Shop II, Inc.

JustJazzy Cakes 212

King's Southern Delight

Entrepreneurial Assistance Program can help you to start or expand your business.

Starting your own business isn't easy. Running a newly-created firm is just as difficult. Both require you to make decisions that put your company on the line.

Entrepreneurial Assistance Program (EAP) Centers can tailor a program to help you in nearly every aspect of setting up and running your business.

NEW YORK STATE's Entrepreneurial Assistance Program (EAP) was established in 1987. The Program created EAP Centers designed to provide business assistance to new and aspiring entrepreneurs. The aim of the EAP is to increase the formation of new businesses and strengthen the operations of client firms during the early stages of development.

EAP Centers form a network that reaches all parts of the State, in urban and rural areas. EAP Centers are helping aspiring entrepreneurs and first-time business owners to develop skills and access the capital they will need to turn their business concepts into reality.

Through a network of community-based centers, EAP offers services ranging from classroom instruction and one-on-one counseling to peer support groups and business mentoring. EAP Centers' intensive program of training and technical assistance teaches new entrepreneurs business skills, such as how to develop a business plan before starting their business.

Hundreds of entrepreneurs just like you are making the right decisions by taking advantage of the EAP.

Here is what EAP Clients are saying:

"EAP has been super supportive and has often taken the lead on the projects we have worked on. EAP staff are passionate and driven about "my" business. It's great to feel like you have a team so early in a start-up. Thank you."

— Yosara Turjillo, Sweet Water Dance and Yoga
South Bronx Overall EDC (SoBRO)

"With the help of ESD's Entrepreneurial Assistance Program, I was able to take my business from a small location in the Lower East Side to a larger one with more employees in Manhattan's bustling So-Ho area!"

— Chika Chan, Make-Up Pro Studio
Renaissance EDC

"Like any growing businesses, we had a lot of challenges and difficulties. Coming from a design background, CMP BOC helped us with all the business research aspects of our business and they were there to support us every step of the way."

— Annie Lim, Twinko The Owl Shop
Chinatown Manpower Project

"My business plan works because I work the plan. The program in NY is the best deal around for anyone new in business or hoping to open a business. EAP will open your eyes."

— Bonnie Gardner-Drum, Permanent Cosmetics of NY
Binghamton LDC / TRIAD-SUNY Broome Community College

"What at first was scary – became exciting: making sense of the numbers, how to figure out if the business would even be viable once all the number crunching was complete, learning the laws and regulations about what to do and how to do it the right way, the first time."

— Raya Loffe, Raya Wellness
Capital Region Chamber Entrepreneurial Boot Camp

Find an EAP Center nearest you:

ACCORD Corporation
Belmont
(585) 268-7605

Adirondack Economic Development Corporation
Saranac Lake
(518) 891-5523

Bedford Stuyvesant Restoration Corporation
Brooklyn
(718) 636-6973

Binghamton Local Development Corporation/ The TRIAD-Broome Community College
Binghamton
(607) 778-5071

Business Outreach Center Network, Inc.
Queens
(718) 205-3773

Business Training Institute, Inc.
Utica
(315) 733-9848

CAMBA
Brooklyn
(718) 226-0436

Capital Region Chamber Entrepreneur Boot Camp
Albany
(518) 431-1430

Chinatown Manpower
New York
(212) 571-1690

Hot Bread Kitchen, Ltd.
New York
(212) 369-3331

Hofstra University
Hempstead
(516) 463-5285

IBERO/Medaille College at Buffalo
Buffalo
(716) 880-3288

IBERO American Action
Waverly
(607) 249-6193

Local Development Corporation of East New York
Brooklyn
(718) 385-6700

Queens Economic Development Corporation
Kew Gardens
(718) 263-0546

Renaissance Economic Development Corporation
New York
(212) 964-6022

South Bronx Overall Economic Development Corporation
Bronx
(718) 732-7545

Suffolk County Community College
Brentwood
(631) 851-6214

SoBRO Venture
Bronx
(718) 732-7561

South Side Innovation Center/ Syracuse University
Syracuse
(315) 443-8596

Urban League of Rochester, NY, Inc. Business Development Division
Rochester
(585) 325-6530

Washington Heights-Inwood Development Corporation
New York
(212) 795-1600

Women's Enterprise Development Center Inc.
White Plains
(914) 948-6098

Women's Enterprise Development Center Inc.
Poughkeepsie
(845) 363-6432