

## EAP Centers Provide:

### Business Counseling

- Feasibility of starting a business
- Development of a business plan
- Product development and marketing
- Website development and selling products and services online
- Access to business support networks
- Access to mentoring assistance
- Guidance in exporting and global marketing

### Training

- 60-hour comprehensive business training program, presented in English, Spanish and Chinese
- Assistance in refining a business concept
- Create a business plan
- Ongoing one-on-one technical assistance

### Funding

- Counseling in identifying and accessing capital and credit
- Access to direct financing — two-thirds of the EAP Centers operate or are affiliated with micro-loan programs for qualified program participants

### Certification

- Assistance in preparing and submitting Minority & Women-Owned Enterprise Certification Applications
- Assistance with the Service-Disabled Veteran-Owned Business Vendor Certification

*Client services may vary by center*



## Entrepreneurial Assistance Program

# ENTREPRENEURIAL ASSISTANCE PROGRAM



*EAP Directors and Staff*

*Program funding provided by*  
**Empire State Development**

*In conjunction with*  
**Local Service Providers**  
*throughout*  
**New York State**

### For more information:

(212) 803-3234 or [EAP@esd.ny.gov](mailto:EAP@esd.ny.gov)

**A Division of Empire State Development**  
[www.esd.ny.gov](http://www.esd.ny.gov)



**Division of Small Business**



Dyckman Beer Company

Go Green Organic Spa & Shop II, Inc.

JustJazzy Cakes 212

King's Southern Delight

## Entrepreneurial Assistance Program can help you to start or expand your business.

Starting your own business isn't easy. Running a newly-created firm is just as difficult. Both require you to make decisions that put your company on the line.

Entrepreneurial Assistance Program (EAP) Centers can tailor a program to help you in nearly every aspect of setting up and running your business.

NEW YORK STATE's Entrepreneurial Assistance Program (EAP) was established in 1987. The Program created EAP Centers designed to provide business assistance to new and aspiring entrepreneurs. The aim of the EAP is to increase the formation of new businesses and strengthen the operations of client firms during the early stages of development.

EAP Centers form a network that reaches all parts of the State, in urban and rural areas. EAP Centers are helping aspiring entrepreneurs and first-time business owners to develop skills and access the capital they will need to turn their business concepts into reality.

Through a network of community-based centers, EAP offers services ranging from classroom instruction and one-on-one counseling to peer support groups and business mentoring. EAP Centers' intensive program of training and technical assistance teaches new entrepreneurs business skills, such as how to develop a business plan before starting their business.

Hundreds of entrepreneurs just like you are making the right decisions by taking advantage of the EAP.

## Here is what EAP Clients are saying:

"EAP has been super supportive and has often taken the lead on the projects we have worked on. EAP staff are passionate and driven about "my" business. It's great to feel like you have a team so early in a start-up. Thank you."

— Yosara Turjillo, Sweet Water Dance and Yoga  
*South Bronx Overall EDC (SoBRO)*

"With the help of ESD's Entrepreneurial Assistance Program, I was able to take my business from a small location in the Lower East Side to a larger one with more employees in Manhattan's bustling So-Ho area!"

— Chika Chan, Make-Up Pro Studio  
*Renaissance EDC*

"Like any growing businesses, we had a lot of challenges and difficulties. Coming from a design background, CMP BOC helped us with all the business research aspects of our business and they were there to support us every step of the way."

— Annie Lim, Twinko The Owl Shop  
*Chinatown Manpower Project*

"My business plan works because I work the plan. The program in NY is the best deal around for anyone new in business or hoping to open a business. EAP will open your eyes."

— Bonnie Gardner-Drum, Permanent Cosmetics of NY  
*Binghamton LDC / TRIAD-SUNY Broome Community College*

"What at first was scary – became exciting: making sense of the numbers, how to figure out if the business would even be viable once all the number crunching was complete, learning the laws and regulations about what to do and how to do it the right way, the first time."

— Raya Loffe, Raya Wellness  
*Capital Region Chamber Entrepreneurial Boot Camp*

## Find an EAP Center nearest you:

**ACCORD Corporation**  
Belmont  
(585) 268-7605

**Adirondack Economic Development Corporation**  
Saranac Lake  
(518) 891-5523

**Bedford Stuyvesant Restoration Corporation**  
Brooklyn  
(718) 636-6973

**Binghamton Local Development Corporation/ The TRIAD-Broome Community College**  
Binghamton  
(607) 778-5071

**Business Outreach Center Network, Inc.**  
Queens  
(718) 205-3773

**Business Training Institute, Inc.**  
Utica  
(315) 733-9848

**CAMBA**  
Brooklyn  
(718) 226-0436

**Capital Region Chamber Entrepreneur Boot Camp**  
Albany  
(518) 431-1430

**Chinatown Manpower**  
New York  
(212) 571-1690

**Hot Bread Kitchen, Ltd.**  
New York  
(212) 369-3331

**Hofstra University**  
Hempstead  
(516) 463-5285

**IBERO/Medaille College at Buffalo**  
Buffalo  
(716) 880-3288

**IBERO American Action**  
Waverly  
(607) 249-6193

**Local Development Corporation of East New York**  
Brooklyn  
(718) 385-6700

**Queens Economic Development Corporation**  
Kew Gardens  
(718) 263-0546

**Renaissance Economic Development Corporation**  
New York  
(212) 964-6022

**South Bronx Overall Economic Development Corporation**  
Bronx  
(718) 732-7545

**Suffolk County Community College**  
Brentwood  
(631) 851-6214

**SoBRO Venture**  
Bronx  
(718) 732-7561

**South Side Innovation Center/ Syracuse University**  
Syracuse  
(315) 443-8596

**Urban League of Rochester, NY, Inc. Business Development Division**  
Rochester  
(585) 325-6530

**Washington Heights-Inwood Development Corporation**  
New York  
(212) 795-1600

**Women's Enterprise Development Center Inc.**  
White Plains  
(914) 948-6098

**Women's Enterprise Development Center Inc.**  
Poughkeepsie  
(845) 363-6432