



Organization Name Symphoria  
 Completed By (name) Catherine Underhill  
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ALL OF THE DATA BELOW SHOULD BE BASED WITHIN THE THIRD QUARTER OF 2013 (JULY 1- SEPTEMBER 30). THIS REPORT IS DUE WEDNESDAY, OCTOBER 30, 2013 BY 5:00 PM.

**A) What are three of your greatest achievements of the quarter, made possible, in part, by the Onondaga County funds?**

1. Presented 40 performances, including 7 FREE summer concerts in and around CNY region, including Fayetteville, Hamilton, Armory Square, Skaneateles, and Rome.
2. Launched our first full concert season featuring five programming threads (Masterworks, Casual, Pops, Spark, and Young People's) including 19 concerts in Syracuse and 32 in the surrounding area. To date, we have engaged more than 1,300 subscriber households, and sold more than 9,000 tickets.
3. Symphoria is now supported by a staff of six, three of whom are full-time. Two of the six staff are also orchestra musicians. This increased capacity has translated into enhanced marketing and visibility, increased outreach, and partnerships, and improved development efforts.

**B) ATTENDANCE/PARTICIPATION:**

(Figures should *only* be based on the third quarter of 2013):

**Total Attendance:**

	Onondaga County	Out-of-County	Unknown	TOTAL
Paid Attendance	1,263	177		1,440
Free Attendance			13,897	13,897
<b>TOTAL</b>	1,263	177	13,897	<b>15,337</b>

**Attendance by Age:**

	Onondaga County	Out-of-County	Unknown	TOTAL
Adults	1,203	167	13,897	15,267
Youth	60	10		70
<b>TOTAL</b>	1,263	177	13,897	<b>15,337</b>

**Artist Participation:**

	Onondaga County	Out-of-County	Unknown	TOTAL
Youth Artists				
Adult Artists	106	4		110
<b>TOTAL</b>	106	4		<b>110</b>

In addition to your attendance figures, how many additional individuals (estimated) were served and please explain:

**TOTAL INDIVIDUALS SERVED:**

(Numeric Value: the sum of total attendance, artist participation and additional individuals served; this number is total people served by the programming and outreach of your organization) 15,447

If possible, please breakdown of your audience/participant composition by zip code/location data on an attached sheet or sheets

**C) PROGRAMMING:**

Please count each event in only the most applicable category. Please **do not** double count events. Please only count events you are reporting.

**Total Number of:**

Musical Performances:

Exhibitions:

Arts Education Programs:

Theatrical Performances: 40  
Dance Performances:  
Operatic Performances:

Film Screenings:  
Organized Tours:  
Readings and Lectures:

Special Events:  
Public Appearances:  
Workshops:

**How many of the above are or include:**

World Premieres:  
Rental Events:  
Artist Talks:

New York State Premieres:  
Free Events: 39  
Broadcast Media:

Youth Programming:  
Family Friendly Events:

**Briefly explain:**

**D) What strategies did your organization use to reach underserved populations?** Summer performances were presented free of charge, and are readily accessible to the public. In addition to the full orchestra performances, Symphoria presented performances in health care settings for families and patients (who are unlikely and/or unable to attend regular programming). In addition to regular performances, Symphoria provided music to participants and their families for the Ride for Alive event in Skaneateles on July 13<sup>th</sup>.

**What percentage of your Total Individuals Served do you estimate come from underserved populations?** It is impossible to know with certainty, but given the accessibility of the free summer events it is likely that 15% of attendees or more would include underserved populations.

**Match Grant for Tier 1 Only**

Required Match Amount	Individuals	Corporations	Foundations	Other	TOTAL
\$	\$	\$	\$	\$	\$

Matches are calculated cumulatively, not quarterly

I hereby acknowledge that all provided information is correct and completed honestly and to the best of my ability.

Signature: Catherine M. Winkler

Date: 10/15/13

**GLOSSARY OF TERMS:** (do not have to be submitted with report)

**A)** Onondaga County funding through CNY Arts is general operating support. As such, you can include any three achievements that best reflect the success of your organization during the second quarter of 2013.

**B)** **Total Attendance:** How many people **physically** attended your venue, your produced events, events presented by your organization? Identify to the best of your ability how many came from within Onondaga County, and how many came from without. Public appearances, broadcast listeners and viewers, and events created for the purpose of marketing should be included under "individuals served."

**Youth Attendance:** Of your total attendance, how many were youth and how many were adults? We define youth as those less than 18 years of age and adults as those 18 or over. Please estimate if exact data is not available.

**Artist Participation:** How many artists were engaged to provide services during the second quarter of 2013, both paid and unpaid? Include visual artists, musicians, singers, designers, actors, filmmakers, etc.

**Other individuals served:** Identify audiences that your organization reached outside through web content, broadcast media, public appearances, and dedicated marketing events

**Total individuals served:** The sum of Total Attendance, Artist Participation, and Other individuals served

**C)** Musical performances: Concerts from any genre, symphonic performances, chamber music, chorale, a capella, etc.  
Theatrical Performances: Plays, dramatic readings, musical theatre, etc.  
Dance Performances: Recitals, ballet, interpretive dance performances, etc.  
Operatic Performance: Performances of complete works of opera, scenes programs, opera recitals, etc.  
Film screenings: Individual feature-length films, collections of short films, etc  
Organized tours: Tour conducted by staff of museums, galleries, exhibitions, and venues  
Readings and Lectures: Literary readings, poetry readings, cultural lectures, etc.  
Artist Talks: Discussions by artist or artists about their work

Public Appearances: Free appearances in a public setting for the purposes of marketing or outreach, appearances in a shared setting

Workshops: Classes or series of classes for the purpose of arts education

World Premieres: New works being shown or performed publicly for the first time ever

New York State Premieres: New works being shown or performed publicly for the first time in New York State

Rental Events: Events where another party rented your venue for their use

Free Events: Organized events for which you did not charge any one admission

Educational Events: Events where the primary goal is education or instruction, including workshops and events that take place in schools

Arts Education: This is very important and an aberration from the norm.

- D) Underserved populations can refer to *any* demographic group that traditionally has limited access to the arts. This can include youth, low income, rural or inner-city populations.

All information should be sent to CNY Arts at [contracts@cnyarts.org](mailto:contracts@cnyarts.org) or mailed to 421 Montgomery Street Syracuse, NY 13202

**Balance Sheet**  
As of September 30, 2013

Sep 30, 13

**ASSETS**

## Current Assets

## Checking/Savings

1000 · M&amp;T Checking

282,294

1001 · M&amp;T Savings

25

## Total Checking/Savings

282,319

## Other Current Assets

12000 · Undeposited Funds (Funds received, but not yet deposited to a bank account)

1,000

## Total Other Current Assets

1,000

## Total Current Assets

283,319

## Fixed Assets

16000 · Furniture and Equipment (w/ useful life exceeding one year)

1,674

## Total Fixed Assets

1,674**TOTAL ASSETS**284,993**LIABILITIES & EQUITY**

## Liabilities

## Current Liabilities

## Accounts Payable

20000 · Accounts Payable (Unpaid or unapplied vendor bills or credits)

-6,373

## Total Accounts Payable

-6,373

## Other Current Liabilities

24000 · Payroll Liabilities ( Amounts withheld or accrued, but not yet paid)

24001 · NYS Withholding

3,128

24002 · Federal Withholding

45

24003 · Social Security Employee

-4,816

24005 · Work Dues

-550

24006 · FUTA

2,426

24000 · Payroll Liabilities (Amounts withheld or accrued, but not yet paid) - Other

2,662

Total 24000 · Payroll Liabilities ( Amounts withheld or accrued, but not yet paid)

2,895

## Total Other Current Liabilities

2,895

## Total Current Liabilities

-3,478

## Total Liabilities

-3,478

## Equity

32000 · Unrestricted Net Assets (Other Income)

253,753

Net Income

34,717

## Total Equity

288,470**TOTAL LIABILITIES & EQUITY**284,993